



khayaal aapka

Terms and Conditions for “Matrix Calling Card Discount Voucher Program”

These Terms and Conditions (the “Terms”) apply to and regulate the discount program provided by Matrix Cellular (International) Services Pvt Ltd (“Matrix Cellular”) to the Cardholders on purchase of ICICI Bank Travel Card during the Program Period. These Terms are in addition to and not in derogation to the Terms and Conditions of “ICICI Bank Travel Card” (hereinafter referred to the “Primary Terms and Conditions”) and which are available on www.icicibank.com. To the extent of any inconsistency between these Terms and Primary Terms and Conditions, these Terms shall prevail. All capitalized terms used herein but not defined shall have the same meaning as specified under Primary Terms and Conditions.

A. Definitions

- "Card" shall mean ICICI Bank Travel Card, which has been issued by ICICI Bank Limited (“ICICI Bank”) and is valid and subsisting during the Program Period.
- "Card Holder/s" shall mean a customer who applies for the Card and to whom a Card has been issued by ICICI Bank during the Program Period and who is authorised to hold the Card and who has received the communication from ICICI Bank with respect to the Program by way of direct mailer / e-mailer /sms or through any other mode as per the discretion of ICICI Bank and is eligible to avail the Program.
- “Matrix Cellular International Calling Card” shall mean the sim card provided by Matrix Cellular for international calling at the rates specified by Matrix Cellular.
- “Program” shall mean the discount made available by Matrix Cellular to the Card Holder/s at the time of payment of his/her monthly bills after purchase of Matrix International Calling Card and upon issuance of the ICICI Bank Travel Card by ICICI Bank during the Program Period at any ICICI Bank Branch or Full Fledged Money Changers selling ICICI Bank Travel Card.
- “Program Period” shall mean the period commencing from April 1,2014 to December 31,2017 (both days inclusive).

B. Program

- The Program is valid for the Cardholder/s only and shall be valid and subsisting during the Program Period, unless otherwise notified by ICICI Bank.
- ICICI Bank reserves the right to provide the Matrix Discount Voucher creative to any Card Holder/s of its own choice and shall not be held liable to any Card Holder/s for not providing the same.
- The Matrix Discount Voucher creative which shall contain certain details of the discount offers provided by Matrix Cellular, shall be handed over to the Card holder/s by ICICI Bank along with Card. For further details on the discount offers, the Card Holder/s may contact the call centers of Matrix Cellular.

- In order to avail the discount offers provided by Matrix Cellular, the Card Holder/s shall be required to contact the call centers of Matrix Cellular as mentioned in the Matrix Discount Voucher creative. The relevant discounts shall be provided to the Card Holder/s after the required documentation is completed to the satisfaction of Matrix Cellular. The Card Holder is also required to produce the Card issued in the name of the Card Holder/s along with the Matrix Discount Voucher creative in order to avail the discount offers on the Matrix International Calling Card.
- The discounts shall be made available to the Cardholders by Matrix Cellular at the time of payment of his/her monthly bills only. This Cardholder shall be entitled to get discount of Rs.350/- per voucher only on 1(one) Card and thereof this discount shall be made available to the Cardholder at the time of payment of his/her monthly bill, which shall be inclusive of taxes, charges as may be applicable.
- The benefits under Program shall not be made available to the Cardholder/s in the event the Cardholder fails to fulfill and abide by the Terms stated herein and/ or the Primary Terms and Conditions during the subsistence of the Program.
- The Program has been made available to the Cardholder at the sole discretion of ICICI Bank and subject to change / amendment / modification from time to time. ICICI Bank, at its sole discretion, may at any time discontinue the Program without assigning any reasons or without any prior intimation whatsoever.

C. Other Terms and Conditions

- The participation in this Program is entirely voluntary and it is understood, that the participation by the Card Holder/s shall be deemed to have been made on a voluntary basis.
- All disputes are subject to the exclusive jurisdiction of the competent courts/tribunals of Mumbai.
- If the Card Holder/s ceases to be a Card Holder at any time during the currency of the Program, all the benefits under the Program shall lapse and shall not be available to the Card Holder/s.
- All communication / notices with regard to this Program should be addressed to "ICICI Bank Ltd, ICICI Phone Banking Center, ICICI Bank Tower , 7th floor, Survey no:115/27, Plot No.12, Nanakramguda, Serllingampally, Hyderabad - 500032".
- In all matters relating to the Program, the decision of ICICI Bank shall be final and binding in all respects.
- The Program is not available wherever prohibited and / or on merchandise / products / services for which such programs cannot be offered for any reason whatsoever.
- ICICI Bank reserves the right to modify/ change all or any of the terms applicable to the Program or the Card without assigning any reasons or without any prior intimation whatsoever.
- ICICI Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services or the offers made by Matrix Cellular. Any dispute or claim regarding the same must be resolved by the Card Holder/s with Matrix Cellular directly, without any reference to ICICI Bank. ICICI Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods/services or the offers provided by Matrix Cellular.

- ICICI Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed by the Card Holder/s under the Program offered by Matrix Cellular.
- ICICI Bank reserves the right to disqualify the Card Holder/s from the benefits of the Program if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Program or otherwise by use of the Card.
- The discount offers are sponsored by Matrix Cellular and the Card Holder/s shall be bound by the terms and conditions stipulated by Matrix Cellular in this regard.

--XXXXXXXXXX--