

Mobile Recharge	MRC <first 4 chars. of mobile operator> <10-digit mobile no.> <amount>
TV/DTH Recharge	TVRC <first 4 chars. of DTH operator> <subscriber ID> <amount>
Landline Bill	PHONE <biller name> (Exact format for that biller will be sent as response to above SMS) E.g.: PHONE AIRT 02244444444 250 for Airtel landline bill payment
Postpaid Mobile Bill	MOBILE <first 4 chars. of mobile operator> <10-digit mobile no.> <amount>
Electricity Bill	ELEC <biller name> Exact format for that biller will be sent as response to above SMS) e.g.: ELEC NDPL 12345678901 370 for North Delhi Power bill payment
Gas Bill	GAS <biller name>(Exact format for that biller will be sent as response to above SMS) E.g.: GAS MAHA 987654321012 440 for Mahanagar Gas bill payment
Life Insurance premium	INSU <biller name> (Exact format for that biller will be sent as response to above SMS) E.g.: INSU ICICI 12345123 01011980 2000 for ICICI Prudential life insurance premium payment