

# Performance review Q1-FY2019

July 23, 2018

# ICICI Securities: Natural beneficiary of transforming savings environment

Largest equity broker in India<sup>1</sup> powered by ICICIdirect

Strong online presence aided by pan India distribution

2nd largest non - bank mutual fund distributor<sup>2</sup>

Garnering scale in wealth management business

Leading investment bank in equity capital market

<sup>1.</sup> By brokerage revenue and active customers in equities on the NSE since FY14 to FY 17 (Source: CRISIL Report) 2. Source: AMFI (in terms of revenue), period: FY18 Equity Capital Market (ECM): IPO/FPO/InvIT, QIP/IPP, Rights issue, Offer for sale)



# **Agenda**

**Key highlights** 

**Business performance and strategy** 

**Industry** 



# **Agenda**

# **Key highlights**

Business performance and strategy

Industry



# **Key highlights: Q1-FY2019**

#### Leveraged diversified revenue stream and operating leverage

- 9% increase in consolidated revenues<sup>1</sup>
  - Broking: 1%, Distribution: 17%, Corporate Finance: 19%
  - Brokerage revenues contribution 53% compared to 57%
- 13% increase in profit after tax<sup>1</sup>
  - Sustained cost to income ratio

#### Continued traction in retail clients amidst risk averse environment

- 1.1 lac new clients acquired
- 24% increase in active clients on NSE
- 55% unique triggered SIPs up from 0.7 million 1.1 million<sup>2</sup>

#### Growth ahead of market in retail businesses; robust IB deal pipeline

- 9.2% blended broking market share (8.8%: Q1-FY2018)
- 31% increase in Mutual Fund average AUM vs. Market 20%
- 6 completed Investment Banking deals; robust pipeline

Adopted Ind AS effective April 1, 2018
 Refer Appendix for details
 Trailing 12 months
 Period: Q1-FY2019 vs Q1-FY2018



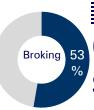
# **Agenda**

Key highlights

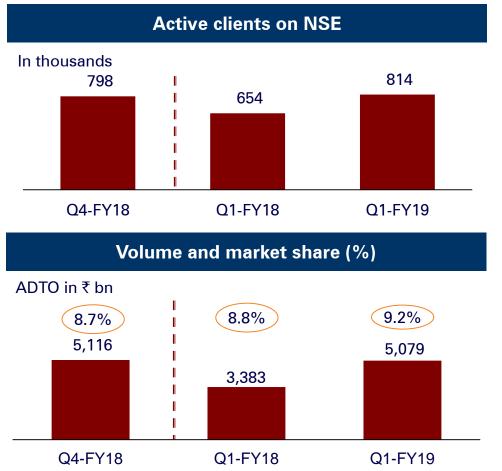
# **Business performance and strategy**

Industry





# Consistently gaining broking market share

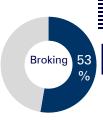


- Maintained leadership in terms of active clients
- 24% Y-o-Y growth in active clients on NSF
- 4.1 million strong base of operational accounts
- 1.1 Lacs new client acquisition in Q1-FY19
- 9.2% market share
  - ADTO grew at 57% compared to market 50% Y-o-Y

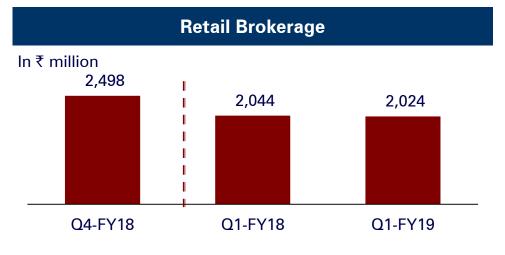
ADTO: Turnover on NSE and BSE excluding proprietary

Market share: The ratio of our ADTO to the sum of the ADTO on NSE and BSE excluding proprietary turnover





# Retail focused technology platform

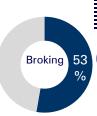


#### CNBC TV18 & UTI Financial Advisor Awards 2017-18



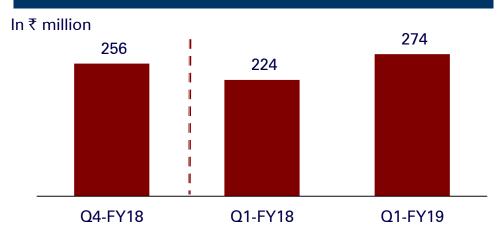
- Retail investors muted participation resulting in decline in retail delivery based volumes
- Market delivery turnover contribution to equity turnover decreased from 32% to 28% Y-o-Y
- 15% Q-o-Q decline in market equity ADTO (ex. Prop)
  - 17% decline in gross delivery volumes
- Market derivative (ex. prop) volume up by 53% Y-o-Y





# Growing scale of institutional broking

#### **Institutional Brokerage**



#### **India focused conferences**





- 22% Y-o-Y revenue growth
  - 7% Q-o-Q growth
- Dedicated sales teams across India, Asia Pacific and USA
- Strong block deals execution capabilities

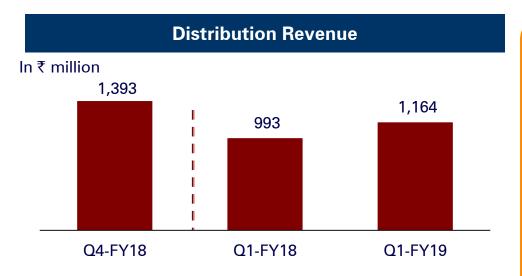
#### Research:

- Coverage of 240+ Indian stocks across sectors
- Macro and thematic coverage
- ~40 member team





# Diversified revenues reducing volatility



Franchise India: Retail Awards 2018

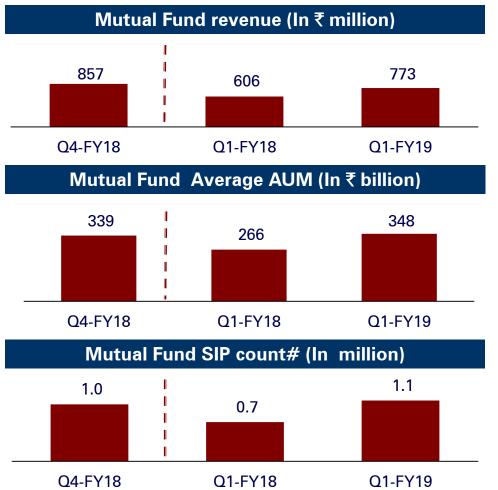


- 17% Y-o-Y distribution revenue growth
- Revenue contribution increased to 27% from 25% Y-o-Y
- ~200 branches, 75+ cities
- Presence in 2,700+ ICICI Bank branches
- 1,400+ relationship managers & product specialists
- Wealth management solutions for HNIs/Family offices
- $\sim$  5,700+ sub-brokers, authorized persons, IFAs & IAs





# Leading non-bank MF distributor



- 28% Y-o-Y growth in MF revenues
  - MF revenue contribution increased to 18% from 15% Y-o-Y
- 31% Y-o-Y growth in MF average AUM
  - 20% Y-o-Y growth in Market MF average AUM
- 55% Y-o-Y growth in SIP count
- "Open-source" distribution model
  - Distributes 2,300+ mutual funds

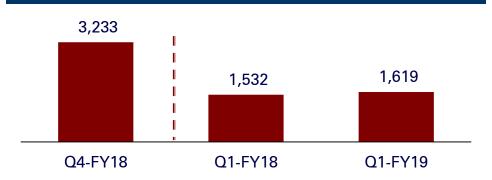


# Trailing 12 months triggered SIP



# Diverse third party product bouquet





- 6% Y-o-Y growth in Premium
- 30% Y-o-Y growth in revenues to ₹ 87 million from ₹ 67 million

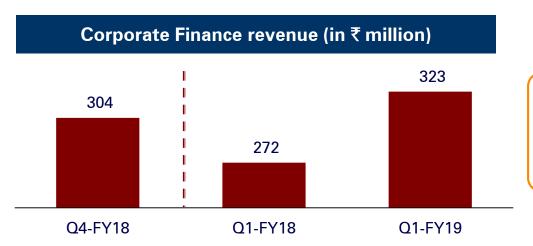
#### Multiple 3<sup>rd</sup> party products supporting "one-stop shop" proposition

- Life and general insurance products
- Participation in IPOs, OFS, public bond offerings
- 3<sup>rd</sup> party corporate fixed deposits
- Portfolio management services / Alternate investment funds
- Loan products from ICICI Bank
- Amongst the first to distribute National Pension System policies online





# **Leading Investment Bank in India**

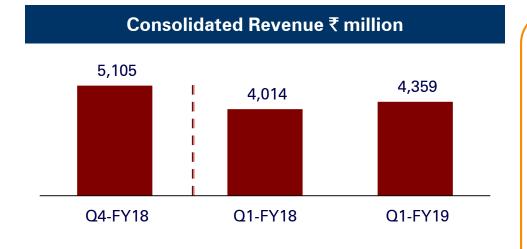


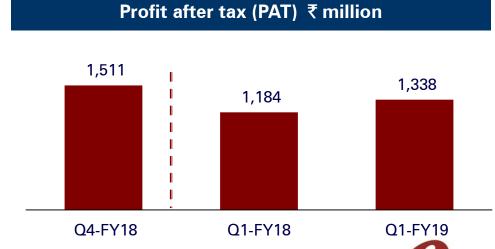
- 19% Y-o-Y growth in Corporate Finance revenues
- Robust deal pipeline

IPO/ FPO/ InvIT		NCD's		Advisory	
indinfravit irusi ₹ 31.5 bn	INDINFRAVIT Trust	₹ 109.4 bn	Deewan Housing Finance	FEDERAL BANK YOUR PERFECT BANKING PARTITION  ₹ 4.0 bn	Federal Bank
Offer For Sale		Open Offer		WIMS	KIMS Hospitals
<b>PICICI PRIDENTIAL™</b> ₹ 11.4 bn	ICICI Prudential Life Insurance	<b>=</b> □=	SQS India BFSI Ltd.	KIMS HOSPITALS**	



# Financial performance





Return on equity = PAT : Average networth excluding Other Comprehensive Income and Translation reserve

- 9% Y-o-Y growth in consolidated revenue
- 14% Y-o-Y growth in Non broking business
- 13% Y-o-Y growth in PAT
- Return on equity (annualized) :
  - Q1-FY19 :~ 59%
- Cost to income ratio :
  - Q1-FY19 : 54%
  - Q1-FY18: 55%,
  - Q4-FY18: 54%



## Consolidated P&L: Y-o-Y

Particulars	Q1-FY19	Q1-FY18	Y-o-Y%
Revenue	4,359	4,014	9%
Expenses			
Employee benefits expenses	1,366	1,310	4%
Operating expenses	252	327	(23)%
Finance costs	131	101	30%
Other expenses	584	477	22%
Total Expenses	2,333	2,215	5%
Profit before tax	2,026	1,799	13%
Tax expense	688	615	12%
Profit after tax	1,338	1,184	13%
Other comprehensive income (OCI)	(16)	(27)	(41)%
Total comprehensive income (TCI)	1,322	1,157	14%

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FY18
18,610
5,504
1,677
495
2,410
10,086
8,524
2,989
5,535
(16)
5,519



## Consolidated P&L: Q-o-Q

Particulars	Q1-FY19	Q4-FY18	Q-o-Q%
Revenue	4,359	5,105	(15)%
Expenses			
Employee benefits expenses	1,366	1,325	3%
Operating expenses	252	574	(56)%
Finance costs	131	141	(7)%
Other expenses	584	694	(16)%
Total Expenses	2,333	2,734	(15)%
Profit before tax	2,026	2,371	(15)%
Tax expense	688	860	(20)%
Profit after tax	1,338	1,511	(11)%
Other comprehensive income (OCI)	(16)	#	_
Total comprehensive income (TCI)	1,322	1,511	(13)%

FY18
18,610
5,504
1,677
495
2,410
10,086
8,524
2,989
5,535
(16)
5,519



# Segment performance: Y-o-Y

Particulars	Q1-FY19	Q1-FY18	Y-o-Y%
Segment Revenue			
Broking & commission	3,967	3,659	8%
Advisory services	323	272	19%
Investment & trading	69	83	(17)%
Total Revenue	4,359	4,014	9%
Segment Result			
Broking & commission	1,801	1,671	8%
Advisory services	170	88	93%
Investment & trading	55	40	38%
Total Result	2,026	1,799	13%

FY18
16,882
1,440
288
18,610
7,747
657
120
8,524



# Segment performance : Q-o-Q

Particulars	Q1-FY19	Q4-FY18	Q-o-Q%
Segment Revenue			
Broking & commission	3,967	4,717	(16)%
Advisory services	323	304	6%
Investment & trading	69	84	(18)%
Total Revenue	4,359	5,105	(15)%
Segment Result			
Broking & commission	1,801	2,187	(18)%
Advisory services	170	131	30%
Investment & trading	55	53	4%
Total Result	2,026	2,371	(15)%

16,882 1,440
,
,
1,440
•
288
18,610
7,747
657
120
8,524



## **Consolidated balance sheet**

ASSETS	At March 31, 2018	At June 30, 2018
A. Non-Current Assets	2,592	2,447
1. Fixed assets	421	432
2. Financial Assets	329	296
3. Deferred tax assets (net)	666	591
4. Other non-current assets	1,176	1,128
B. Current Assets	26,154	24,904
a) Cash/Bank and cash equivalents	15,426	15,000
b) Short-term loans & advances and other current assets	10,728	9,904
Total	28,746	27,351
Equity & Liabilities	At March 31, 2018	At June 30, 2018
A. Equity	8,477	9,816
B. Non-Current Liabilities	1,223	897
C. Current Liabilities	19,046	16,638
a) Short-term borrowings	6,724	6,784
b) Trade Payables	7,744	5,978
c) Other current liabilities and short-term provisions	4,578	3,876
Total	28,746	27,351



# **Key strategy**

Strengthen our leadership position in the brokerage business

Continue investing in technology and innovation

Strategically expand our financial product distribution business through cross-selling

Leverage our leadership in equity capital markets to strengthen our financial advisory businesses

Diversify our revenue streams and continue reducing revenue volatility



# **Agenda**

Key highlights

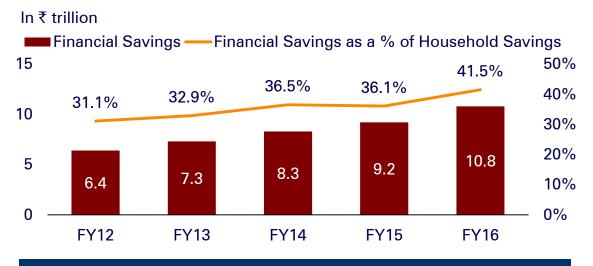
Business performance and strategy

**Industry** 

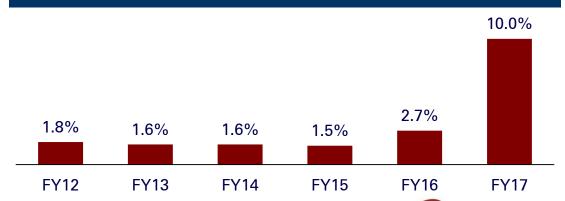


# Increasing share of Financial Savings

#### Financial Savings as a proportion of household saving



#### Incremental investments in shares & debentures

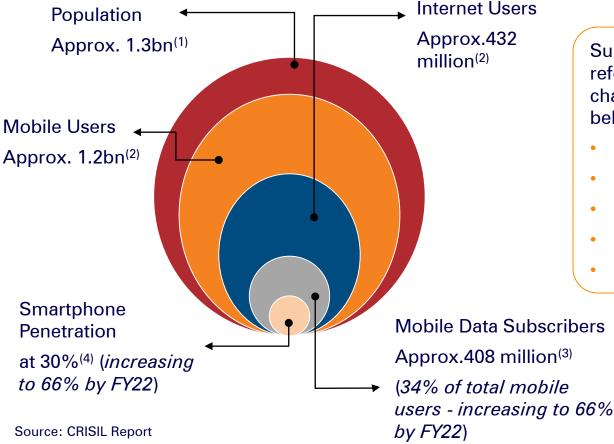


- Steadily increased from 31.1% in FY 12 to 41.5% in FY 16
- Household savings are increasingly shifting from physical assets to financial assets – a fundamental change in behavior
- In FY17, investment in shares & debentures increased to 10.0%

Include investment in shares and debentures of credit / non-credit societies and investment in mutual funds (other than Specified Undertaking of the UTI) (Source: RBI, MOSPI)



# Digital infrastructure set to expand exponentially



Supportive structural reforms leading to positive change in consumer behaviour

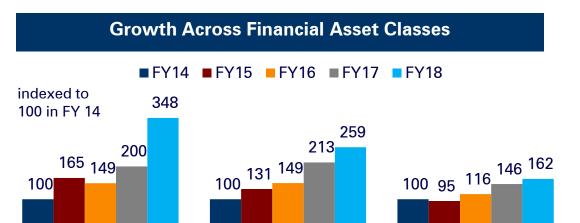
- Demonetization
- **Aadhar**
- Financial inclusion
- Goods & Services Tax
- **Direct Benefit Transfer**

(1) Population in 2016 (Source: EIU); (2) Source: CRISIL Report; (3) Calculated as total mobile users (Approx.1.2bn) \* Share of mobile data subscribers as a proportion of overall mobile users in FY17 (34%) (Source: TRAI and CRISIL Report); (4) In FY17 (Source: CRISIL Report



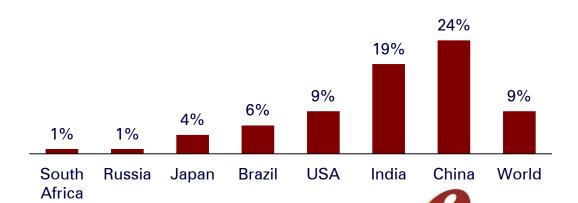
# Financial sector being the key beneficiary

Insurance Premium (FY)



#### Household saving as % of GDP 2016

MF AUM



- Improved economic conditions and changing savings pattern resulting in to growth across various asset classes
- India has highsavings economy, with household savings as a proportion of GDP at 19%

ICICI Securities

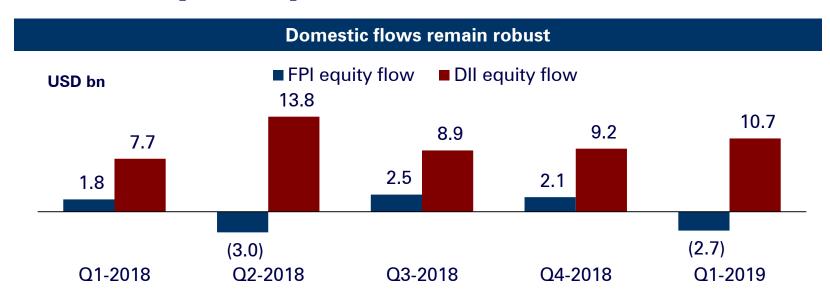
ADTO: Average daily turnover

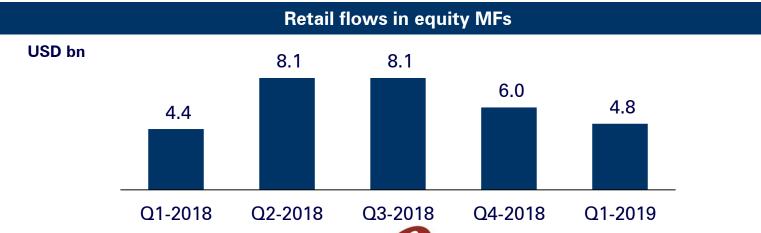
Equity + Derivative

**ADTO** 

Source: RBI, IRDA, AMFI, NSE, BSE, EIU

# Dlls buoyed by MF flows



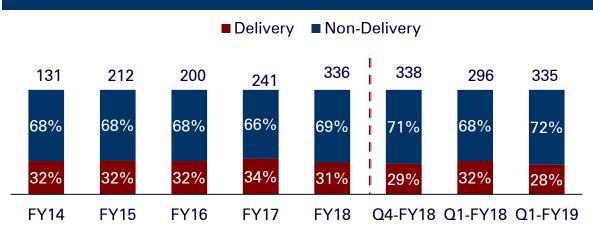


ICICI Securities

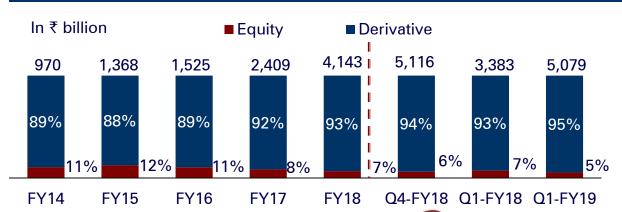
Source: Bloomberg, I-Sec research

# Derivative & Non-delivery volume on rise





#### Market ADTO excluding prop (In ₹ billion)



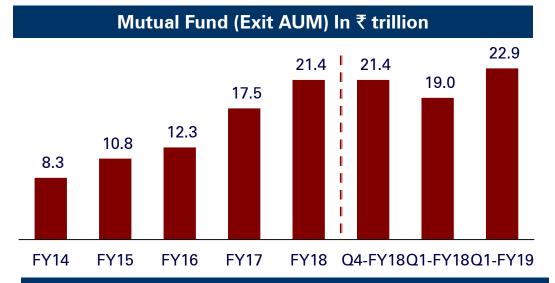
- Delivery turnover contribution down from 32% to 28% Y-o-Y
- Derivative contribution in overall volume increased from 93% to 95% Y-o-Y

Source: NSE, BSE, SEBI

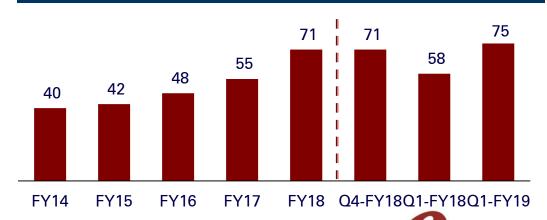
ADTO - Average daily turnover



# **Growing mutual fund Industry AUM**



#### Mutual Fund Folios (Exit) In million

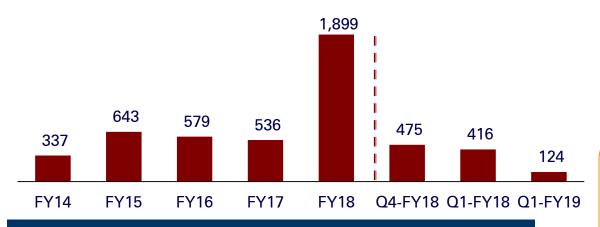


- Mutual Fund industry witnessed significantly higher growth of increased financial savings and improving investor awareness about mutual funds as an asset
- MF AUM (Exit) increased by 21% Y-o-Y
- MF folios count has increased by 28% Y-o-Y

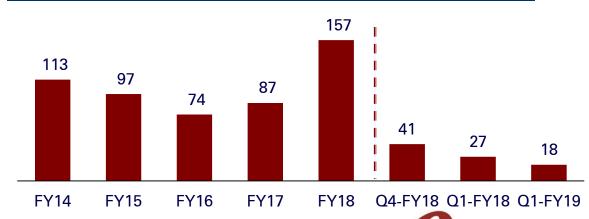


# Subdued primary market issuances

#### **ECM** Issuance mobilized (₹ in billion)



#### **ECM** Issuance



- ECM issuance mobilisation decreased by 70% Y-o-Y
- No. of ECM issuance decreased by 33% Y-o-Y

ECM: Includes IPO/FPO/InvIT, QIP/IPP, Rights Issue, Offer for

Sale, Source: Primedatabase



### Safe harbor

Except for the historical information contained herein, statements in this release which contain words or phrases such as 'will', 'would', 'indicating', 'expected to', etc., and similar expressions or variations of such expressions may constitute 'forward-looking statements'. These forward-looking statements involve a number of risks, uncertainties and other factors that could cause actual results, opportunities and growth potential to differ materially from those suggested by the forward-looking statements. These risks and uncertainties include, but are not limited to, the actual growth in demand for broking and other financial products and services in the countries that we operate or where a material number of our customers reside, our ability to successfully implement our strategy, including our use of the Internet and other technology, our growth and expansion in domestic and overseas markets, technological changes, our ability to market new products, the outcome of any legal, tax or regulatory proceedings in India and in other jurisdictions we are or become a party to, the future impact of new accounting standards, our ability to implement our dividend policy, the impact of changes in broking regulations and other regulatory changes in India and other jurisdictions as well as other risk detailed in the reports filed by ICICI Bank Limited, our holding company with United States Securities and Exchange Commission. ICICI Bank and ICICI Securities Limited undertake no obligation to update forward-looking statements to reflect events or circumstances after the date thereof.

This release does not constitute an offer of securities.



# Thank you



# **Appendix**



### Safe harbor

This appendix is intended to provide information on the key impacts of transition to Ind AS on the Company's reported equity and reported profit. The information presented in this communication includes key accounting differences between Indian GAAP and Ind AS that are relevant for the Company in qualitative and quantitative terms. Ind AS financial statements incorporated in the presentation as well as explained in the Appendix are based on the principles/interpretations and regulations known to date and may be affected by changes to Ind AS or the interpretation thereof published/notified hereafter. The Appendix is for use of readers of the financial information of the Company and is not intended to serve as a guide on Ind AS and/or an exhaustive statement of Ind AS transition aspects.



# Applicability of Ind AS to our Company

- Phase I: April 1, 2016
- Listed and unlisted entities having networth more than ₹ 5.00 billion.
- Phase II: April 1, 2017
- All Listed/to be listed companies
- Unlisted entities with net-worth more than
   ₹ 2.50 billion.

- Phase III: April 1, 2018
- All banks, insurance companies and NBFCs

IRDAI and RBI subsequently deferred the implementation of Ind AS; However Ind AS has become applicable to our Company being NBFC

- The Company has applied Ind AS with transition date as April 1, 2017
- Applicable to our Company and our subsidiaries ICICI Securities Holdings Inc and ICICI Securities Inc
- Q1-FY19 is first quarter of Ind AS financials. Comparative periods have been restated from audited Indian GAAP financial statements to conform to Ind AS



# **Key GAAP differences**

Impact area		B/S	P&L
A Ind AS 115: Rev	enue recognition	Low	Low
B Ind AS 109: Fina	ancial Instruments	Low	Low
Ind AS 19 and 1 benefits	02: Employee	Low	Low
D Ind AS 112 : Ind	come taxes	Low	Low
E Ind AS 17 : Leas	ses	Med	Low
F Various : Re-cla	ssifications		
FY2018	1% of respective Indian GAAF		
Impact less than 9 FY2018	5% of respective Indian GAAF	P numbers for	



# A Ind AS 115: Revenue recognition

Revenue streams	Impact
Brokerage	No
Distribution of third party products	No
Training fees (component of Distribution income)	Yes
Investment banking income & out of pocket expenses	Yes

- GAAP adjustments
  - Out of pocket expenses to be grossed up shown as revenue
  - Training fees for long tenure programs on completion of performance obligation.



# **B** Ind AS 109: Financial instruments

Type of financial assets	Measurement	Application of ECL
Investments - Non current and SIT	FVTPL	No
Loans - MTF and ESOP funding	Amortized cost	Yes
Trade Receivables	Amortised cost	Yes – simplified approach
Security deposit for lease and with Exchange	Amortised cost	Yes – simplified approach
Accrued income	Amortised cost	Yes – simplified approach
Security deposit with Exchanges	Amortised cost	No – based on past history
Fixed deposit with banks	Amortised cost	No – based on past history

#### GAAP requirements/adjustments

- Business model to be ascertained
- Unlisted securities to be accounted at fair value
- MTM gain to be accounted in profit and loss statement
- ECL framework for financial assets



# C

# Ind AS 102 & Ind AS 19: Share based payments and employee benefits

- GAAP requirements/adjustments
  - Actuarial gains / losses and return on plan assets will be taken to OCI prospectively. No impact on TCI but profit in P&L will increase and OCI will correspondingly go down.
  - ESOPs granted to employees by ICICI Bank to be accounted as expense. No net-worth impact.

# Ind AS 12 : Income taxes

- GAAP adjustments
  - Tax to be computed following balance sheet approach
  - Current tax remains unchanged
  - GAAP adjustments reflected under deferred tax
  - DTA/DTL created on GAAP adjustments.



TCI: Total comprehensive income

# Ind AS 17: Leases

- GAAP adjustments
  - Indian GAAP requires escalations expected during tenure of lease to be smoothened by creating lease rent escalation provision
  - The provision is not required under Ind AS and is reversed in Ind AS
  - Since it will get applied on carrying value, it would increase net worth but will not have significant impact in P&L
  - Rent free period of a lease is required to be taken as expense to profit and loss account under Ind AS; it unwinds over the term of lease



# Impact on Profit and Loss account

Impact on profit and loss account	Period ending June, 2017	Year ending March, 2018
Net profit as per Indian GAAP	1,147	5,577
Adjustments under Ind AS		
A. Deferment of revenue	1	(10)
B. Allowances for expected credit losses	(7)	6
B. CP borrowing cost adjustment	1	-
B. Fair valuation of securities	27	2
B. Valuation of Security Deposits	(1)	(4)
C. Accounting for compensation costs	26	(50)
D. Deferred tax on adjustments	(22)	(18)
E. Lease rent adjustment	12	32
Net profit as per Ind AS	1,184	5,535



# Impact on Networth

Impact on Net worth	As at April 1, 2017	As at March 31, 2018
Networth as per Indian GAAP	4,896	8,342
Adjustments under Ind AS		
B. CP borrowing cost adjustment	1	1
B. Deferment of revenue	(5)	(16)
B. ECL on Trade receivables	(10)	(5)
B. Fair valuation of securities	28	30
B. Lease rent adjustment	173	206
B. Valuation of Security Deposits	(7)	(11)
E. Deferred tax on adjustments	(61)	(70)
Net worth as per Ind AS	5,015	8,477

