

Terms & Conditions for Amazon Alexa Savings Account Promotional offer

(Last Updated on 15th Sep)

These Terms and Conditions (the "Terms") apply to and regulate the Savings account upgrade promotional offer provided by ICICI Bank and are in addition to and not in derogation of the Terms and Conditions of ICICI Bank's Savings account and Terms and conditions applicable to ICICI Bank's Internet Banking services (the "Primary Terms and Conditions") as available on www.icicibank.com. To the extent of any inconsistency between these Terms and Primary Terms and Conditions, these Terms shall prevail. All capitalized terms used herein but not defined shall have the same meaning as specified under Primary Terms and Conditions.

I. Definitions

- "Customer/s" for the purpose of this Offer shall mean a resident Indian individual who has an ICICI Bank Resident Savings Account and Upgrades the Savings account during the offer period, subject to such terms and conditions as shall be specified by ICICI Bank from time to time.
- "Alliance Partner" shall mean "Killer India Ltd" who has entered into an alliance agreement with ICICI Bank for purpose of providing the Offer.
- "Offer" shall mean gifts made available to Customers be based on count and value of all the transactions done through internet banking or imobile application by the Customer during the Offer Period.
- "Offer Period" shall mean the period commencing from 16.09.2018 to 14.10.2018 both days inclusive.
- "Void Transactions" shall mean wherein the transaction has taken place but has been rejected /cancelled/unsuccesful on the Channel.

II. Offer Details:

- **Offer 1:** 3 Customers every week with highest number of transactions during the Offer Period will get an-
 - >1 Amazon Alexa dot for Silver Account Upgrade per week
 - >1 Amazon Echo for Gold Privilege Savings Account Upgrade per week
 - >1 Amazon Echo plus for Titanium Privilege Savings Account Upgrade per week
- **Offer 2:** All Customers who upgrade their Savings Account to a higher variant during the Offer Period, will get Killer Merchandise. Shipping and handling charges to be paid by the Customer.

III. Steps to avail the Offer

- Along with Savings account upgrade, customers need to do below types of transaction to qualify for the Offer:
 1. Fund transfer on Channel: Using IMPS, NEFT, RTGS, UPI or fund transfer to other ICICI Bank Account of minimum Rs 1,000.
 2. Bill payment using Net Banking or iMobile of minimum Rs 500.
 3. Prepaid mobile recharge and DTH recharge on using Internet Banking or imobile Channel of minimum Rs 250.

- Customers need to do the highest number of transactions in a month to be eligible for the Offer.
 - If there are more than one Customer with the same number of transactions the Customer with highest cumulative value of transactions will be eligible.
 - One Customer can be eligible only once as a winner under the Offer, a Customer cannot qualify for more than one reward.
 - ICICI Bank shall not be responsible for any products delivered by Alliance Partners and complaints if any about the same shall be redirected to respective Alliance Partners.
 - The Customer has to confirm the acceptance to ICICI Bank when contacted.
 - Concerns or queries regarding Offer should be communicated with the Bank before 14.10.2018
 - The minimum transaction value of each transaction is
 - o Fund transfer: ₹1,000 (one thousand)
 - o Bill pay: ₹500 (one hundred fifty)
 - o PMR and DTH: ₹250 (one hundred fifty)
- Duration of Weeks
- Week 1 : 16.09.2018 to 22.09.2018
 - Week 2 : 23.09.2018 to 29.09.2018
 - Week 3 : 30.09.2018 to 06.10.2018
 - Week 4 : 07.10.2018 to 13.10.2018

IV. General Terms and Conditions pertaining to the Offer

- Rewards shall be sent at least 90 (ninety) days after the Channel User is informed about his eligibility by ICICI Bank or once the Offer is over, whichever is earlier.
- Eligible Customer/s shall be sent the promo code, to avail the Voucher, on their registered e-mail / mobile number within 90 days from the offer end date.
- The color representation of the rewards on the banners, landing page / mail, may not be similar to the one that shall get dispatched to the winner.
- In case the Channel User cannot be contacted using the contact details provided to ICICI Bank in such cases the Bank reserves the right to declare the next Customer with highest number of transactions as the winner.
- Participation in the Offer by the Customer(s) is on a voluntary basis.
- The Offer is non-transferable, non-binding and non-encashable.
- ICICI Bank shall not in any way be deemed to be making any representation whatsoever about the usefulness, worthiness, quality and/or character of the any rewards and the services provided by Alliance Partner and shall not be responsible in any way what so ever for the same. The existence of a dispute with respect to, if any, regarding the usefulness, worthiness, nature and/or quality of product or other services provided by Alliance Partner shall not constitute a claim against ICICI Bank.
- In all matters relating to the Offer, the decision of ICICI Bank shall be final and binding in all respects.

- Transactions using any other channel but the Channel (ICICI Net banking and iMobile app); will not be considered eligible for the Offer.
- Any tax or other liabilities or charges payable to the government or any other statutory authority/body or any participating establishment, which may arise or accrue to the Customers due to provision of the Offer, shall be to the sole account of the Customer/s. Tax deducted at source, if any, on the monetary value of the Offer shall be payable by the Customer/s.
- ICICI Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any products or services availed by the Customer/s under this Offer.
- ICICI Bank reserves the right to disqualify the Customer/s from the benefits of the Offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Offer.
- ICICI Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and services or the assured gifts / prizes as they are managed by partners.
- The Offer is not available wherever prohibited and / or on products / services for which such offers cannot be made available for any reason whatsoever.
- If the Customer ceases to be a Customer at any time during the currency of the Offer Period, all the benefits under the Offer shall lapse and shall not be available to the Customer.
- ICICI Bank has the right to withdraw the Offer without any prior notice.
- ICICI Bank reserves the right to modify/ change all or any of the terms and conditions contained herein as per its discretion without assigning any reasons or without any prior intimation/notice whatsoever. ICICI Bank also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation whatsoever. ICICI Bank will not be liable in any manner whatsoever for any loss/ damage /claim/injury that may arise due to withdrawal or change in the terms and conditions of the Offer or discontinuation of it.
- The Offer is subject to applicable Indian laws and such other terms and conditions as may be stipulated by ICICI Bank. The Offer is not available wherever the same is prohibited and/or cannot be offered or for any reason whatsoever. All disputes are subject to the exclusive jurisdiction of the competent courts/tribunals of Mumbai. However, ICICI Bank reserves the right to approach any other court or tribunal of competent jurisdiction.
- Any queries/communication/notice regarding the Offer should be sent to ICICI Bank's 24 HOUR CUSTOMER CARE
- This Offer is applicable only for Value Banking, Privilege Banking and Wealth Banking Customers.
- NRI Customers will not be eligible for the Offer.