



Terms and Conditions for Current Account Utsav Offer

These terms and conditions and the terms ("Terms") apply to and regulate the "Current Accounts Program" ("the Program").

1. Definitions

In these Terms, which expression shall include all amendments and modifications made thereto from time to time, the following words and phrases have the meaning set below unless the context indicates otherwise:

1. "**Accounts**" for the purpose of this Program shall mean Retail Current Accounts that may be opened with ICICI Bank Limited ("ICICI Bank") during the Program Period and/or held with ICICI Bank by businesses of all constitutions including individuals, proprietors, partnerships, private limited companies, public limited companies.

2. "**Alliance Partner**" shall mean who has entered into an alliance agreement with ICICI Bank for purpose of providing the Voucher/Gift.

3. "**Corporate Internet Banking**" shall mean ICICI Bank online platform for Current Account customers.

4. "**CTS Cheque Book**" shall mean Cheque Truncation System (CTS) cheque book required for quick collection services.

5. "**Customer/s**" for the purpose of this Program shall mean a person/entity/organization who desires to hold Accounts, who has received communication from ICICI Bank by way of direct mailer / e-mailer / SMS /Net Banking or any other mode as per the discretion of ICICI Bank with respect to the Program.

6. "**Gift/s**" shall mean the Acer Tab provided by Alliance Partner basis the winner eligibility specified by ICICI Bank herein.

7. "**Non Cash Debit transaction**" shall mean following transactions - Cheque payments, Demand drafts, pay orders, RTGS & NEFT payments, online transactions through Corporate Internet Banking, POS (Point of sale) & online purchases through Debit Card.

8. "**Program**" shall mean the voucher and/or Gift provided by the Alliance Partner Non Cash Debit Transaction during the Program Period.

9. "**Program Period**" shall mean the period from November 1, 2013 to December 31, 2013 both dates inclusive.

10. **“Primary Terms and Conditions”** shall mean the terms and conditions applicable to Current Accounts as available on the site www.icicibank.com and as intimated to the Customer from time to time.

11. **“Reward”** means a voucher code by the Alliance Partner which shall be given to the Customers on successfully opening an Account.

12. **“Voucher”** shall mean voucher code provided by Alliance Partner which shall be sent to email id registered with ICICI Bank on either opening a new current account and/or for performing a Non Cash Debit Transaction on Corporate Internet Banking as per the eligible criteria.

2. Program Benefits:

● For New Accounts

- All eligible Customers shall receive a Reward on their email id registered with ICICI Bank, i.e. a Provogue tie. Delivery charges of Rs. 199/- in cash (handling charges) to be paid by the customer.
- 50% discount on Committed MAB on Roaming Current Account variants (Premium, Gold, Gold Plus and Platinum) and Smart Business Account (MAB of Rs. 25,000/-)
- All the eligible customer receive Voucher (Discount voucher worth Rs. 6,000/-) on their email id registered with “ICICI Bank” if all the following transactions is done within 30 days of account opening:
 - One Transaction on Corporate Internet Banking and
 - 4 or more Non-cash debit transactions, cumulative value of all transactions being greater than Rs.1,00,000/-, out of which at least One transaction to be Online Tax Payment / Online Bill Pay / POS (Point Of Sale) / Trade

● For Existing as well as New Accounts

- In order to win a discount voucher worth Rs.2000/-, Customer must perform at least two (2) Non-cash debit transactions, (Maximum Rs.10,000/- Voucher per account per month) subject to one online transaction on Corporate Internet Banking in a month.
- In order to redeem the above Voucher, the Customer/s shall be required to purchase Products / Services of the Alliance Partner by producing the Voucher at such outlets of the Alliance Partner as are specified on the Voucher or in the communication sent by ICICI Bank, by using either ICICI Bank Debit Card and/or Corporate internet Banking.
- The Voucher must be redeemed before the expiry of the voucher period specified on the voucher or until the stock lasts, whichever is earlier.
- Gift to top 3 customers every week, to be selected from Voucher winner list and basis highest value of Non Cash Debit Transaction during the Program Period, subject to maximum 1 Tab per account during the offer period.
- Voucher& Gift shall require customer's account to be CTS (Cheque Truncation System) Cheque Book compliant.
- The Voucher and/or Gift is non-transferable, non-binding and non-encashable.
- The Vouchers issued cannot be clubbed with any other Offer that may be made available to the Customer/s by the Alliance Partner.

3. Other Terms and Conditions

- The Customer's participation in the Program and opening of Account by the Customer is entirely voluntary. It is further understood that the Account opened by the Customer is not being made solely because of the Program Benefits.
- The participation in the Program shall be deemed to be acceptance of all the terms and conditions governing the Program.
- ICICI Bank does not guarantee and make any representation about the usefulness, worthiness and/or character of the Gift/s.
- Any tax or other liabilities or charges payable to the government or any other statutory authority/body or any participating establishment, which may arise or accrue to the Customer/s due to provision of the Offer, shall be to the sole account of the Customer/s. Tax deducted at source, if any, on the monetary value of the Offer shall be payable by the Customer/s.
- The Program Benefits are subject to applicable Indian laws and such other terms and conditions as may be stipulated by ICICI Bank. The Program Benefits are not available wherever the same is prohibited and/or cannot be offered or for any reason whatsoever. All disputes are subject to the exclusive jurisdiction of the competent courts/tribunals of Mumbai.
- However, ICICI Bank reserves the right to approach any other court or tribunal of competent jurisdiction.
- All communication in relation to the Program Benefits should be addressed to "corporatecare@icicibank.com".
- In all matters relating to the Program, the decision of ICICI Bank shall be final and binding in all respects.
- The Terms contained herein shall be in addition to and not in substitution / derogation to The Primary Terms and Conditions governing the Current Account and all other terms and conditions governing the Program Benefits. However in case of any inconsistency between Primary Terms and Conditions governing the Current Account and all other terms and conditions governing the Program Benefits and the Terms contained herein, the Terms shall prevail. Notwithstanding anything contained therein, opening of Accounts shall be at the sole discretion of ICICI Bank.
- ICICI Bank will not be liable in any manner whatsoever for any loss/ damage /claim/injury that may arise due to withdrawal or change in the Terms or Program Benefits. ICICI Bank shall not in anyway be deemed to be making any representation whatsoever about the usefulness of any Program and/or gift and shall not be responsible in any way whatsoever for the same.
- ICICI Bank reserves the right to modify/ change all or any of the Terms contained herein without assigning any reasons or without any prior intimation whatsoever. ICICI Bank also reserves the right to discontinue the Program without assigning any reasons or without any prior intimation whatsoever.
- I have read and understood the terms and conditions mentioned above and hereby agree to the same

Date:

Customer's Signature