



Dishtv offers to ICICI Bank Employees

Terms and Conditions

DEFINITIONS

"Alliance Partner" shall mean Dish TV, who has entered into an alliance with ICICI Bank Limited for purpose of providing the Offer.

"Customer"/ "Cardholder " for the purpose of this Offer shall mean and include an ICICI Bank employee and/ or a person who holds an ICICI bank account and to whom a Card has been issued and who has received communication from ICICI Bank with respect to the Offer.

"Card" shall mean a debit / credit card, which has been issued by ICICI Bank and is valid and subsisting during the Offer Period.

"Discount Coupon" shall mean such e-mailers and/or other notifications of about the Offer issued by the Alliance Partner and distributed by ICICI Bank which shall entitle the Customer/s / Cardholders to avail the Offer.

"Offer" shall mean that on purchase of set top box worth Rs. 1790, Alliance Partner shall provide the Customer/s the following benefits collectively;

- (i) Months Platinum/South Platinum subscription, free of cost.
- (ii) Movie on demand worth Rs. 480, free of cost
- (iii) A-la Carte Package Worth Rs. 120, free of cost

"Offer Period" shall mean the period commencing from_15th September 09 to 31st March 10, both days inclusive.

"Retail Purchase" shall mean such purchase, which has been made by the Customer/ Card holder/s by cash / swiping the Card on any bank's electronic data capture terminal.

Offer

- The Offer is valid only for such Customer/ Cardholder/s who have received the communication about the Offer and when the Customer/ Cardholder is making Retail Purchases, during the Offer Period.
- In order to avail the Offer, the Customer/ Cardholder shall be required to submit the Discount Coupon provided to him/her by ICICI Bank, in connection with the Offer. In the event that the Customer/ Cardholder is an ICICI Bank employee, he/she may avail the offer by submission of his/her employee id card.
- The Offer is valid only for select set of Customer/s / Cardholders.
- The participation in the Offer is entirely voluntary and it is understood, that the Customer / Cardholder shall be deemed to have availed the Offer on a voluntary basis.
- This Offer cannot be clubbed with any other Offer that may be made available to the Customer/s by the Alliance Partner.
- The Offer is non-transferable, non-binding and non-encashable.

Other Terms and Conditions

- This Offer is made available to Customer/s / Cardholders selected at the discretion of ICICI Bank.
- ICICI Bank does not guarantee and make any representation about the usefulness, worthiness and/or character of the discount / benefit or of the Product.
- Any tax or other liabilities or charges payable to the government or any other statutory authority/body or any participating establishment, which may arise or accrue to the Customer/s due to provision of the Offer, shall be to the sole account of the Customer/s. Tax deducted at source, if any, on the monetary value of the Offer shall be payable by the Customer/s.
- All queries / complaints/ grievances relating to the Offer, if any, shall be addressed by Dish TV (fill in the address of Dish TV HO) only up to a period of 90 days after the closing date of the Offer.
- The existence of a dispute, if any, regarding the Offer shall not constitute a claim against ICICI Bank.
- All disputes are subject to the exclusive jurisdiction of the competent courts/tribunals of Mumbai.
- All communication / notices with regard to this Offer should be addressed to Dish TV HO
- The Offer is not available wherever prohibited and / or on products / services for which such offers cannot be made for any reason whatsoever.
- ICICI Bank reserves the right to modify/ change all or any of the terms applicable to the Offer without assigning any reasons or without any prior intimation whatsoever. ICICI Bank also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation whatsoever.