<u>Terms and conditions prescribed for ICICI Bank Eazypay Registered Users –</u> BookMyShow Offer

Last Updated Date: 18th July'17

Definitions:

- "Offer" shall mean the discount offered on the Transaction fee on payments collected through all modes on EazyPay App to EazyPay Users.
- "Offer Period" shall mean the period from 19th 21th July (both days inclusive).
- "Transactions" shall mean successful transactions executed on Eazypay application by an Eazypay User.
- "Eazypay User" shall mean a user who has registered on Eazypay application i.e. a user who has created a profile on Eazypay by linking their ICICI Bank current account in the application.
- "Void Transaction" shall mean a Transaction which is not successfully settled on Eazypay application.

In case of any discrepancies, the decision of ICICI Bank will be considered final for the Offer.

Details about the Offer:

- Eazypay User has to do a minimum five (5) Transactions in the Offer Period.
- Successful transactions with minimum transaction amount of Rs. 10 will be considered for the Offer
- The maximum discount amount is up to Rs.250 under the Offer.
- Offer is valid for only first 500 EazyPay Users.

The Offer is brought to you by ICICI Bank

- The Offer is valid only for select EazyPay Users selected at the sole discretion
 of ICICI Bank and who have received communication about the Offer from
 ICICI Bank, during the Offer Period.
- The Offer is not available wherever prohibited and / or on products / services for which such Offers cannot be made available for any reason whatsoever.
- ICICI Bank reserves the right to disqualify Eazypay User/s from the benefits of the Offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Offer.
- ICICI Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods/services under the Offer.
- Participation in the Offer by the Eazypay User/s is on a voluntary basis.
- Eazypay User/s may avail the Offer during the Offer Period. This Offer cannot be clubbed with any other Offer that may be made available to the Eazypay User/s by ICICI Bank.
- The Offer is non-transferable, non-binding and non-encashable.
- The Offer is not valid for Void Transactions.

- Any tax or other liabilities or charges payable to the government or any other statutory authority/body or any participating establishment, which may arise or accrue to the ICICI Bank Eazypay User/s due to provision of the Offer, shall be to the sole account of the Eazypay User/s. Tax deducted at source, if any, on the monetary value of the Offer shall be payable by the Eazypay User/s.
- The existence of a dispute, if any, regarding the Offer shall not constitute a claim against ICICI Bank.
- The Offer is subject to applicable Indian laws and such other terms and conditions as may be stipulated by ICICI Bank.
- The Offer is not available wherever the same is prohibited and/or cannot be offered or for any reason whatsoever.
- All disputes are subject to the exclusive jurisdiction of the competent courts/tribunals of Mumbai. However, ICICI Bank reserves the right to approach any other court or tribunal of competent jurisdiction.
- ICICI Bank reserves the right to modify/ change all or any of the terms applicable to the Offer without assigning any reasons or without any prior intimation whatsoever. ICICI Bank also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation whatsoever.
- If the Eazypay User ceases to be an Eazypay User at any time during the currency of the Offer Period, all the benefits under the Offer shall lapse and shall not be available to the Eazypay User.

Communication of the Offer: The Offer shall be communicated to the EazyPay Users in such manner as ICICI Bank may deem fit in this regard.