

## Terms & Conditions of Father's day on June 15,2014 Twitter contest

### I. DEFINITIONS:

- "Contest Offer" shall mean the program being run on Twitter on the occasion of Father's day
- "Participant/s", for the purpose of this Contest Offer shall mean only resident Indian individuals taking part in the Contest Offer.
- "Offer Period" shall mean the period of one day i.e. June 15, 2014.
- Gift(s)/Prizes in relation to this Offer shall mean the following
- E-vouchers worth Rs. 250/- from jabong.com

### II. CONTEST OFFER

- The Contest will go live on ICICI Bank Twitter handle @ICICIBank on June 15, 2014 as per time period of three hours as announced on the aforementioned twitter handle
- The start and end time of the campaign period shall be mentioned in the beginning and ending tweets. Any entries received after the final tweet shall be considered void.
- To participate the Participant/s should follow @ICICIBank twitter handle.
- The contestants have to tweet the reply with the hashtag #dadwouldsay by mentioning @ICICIBank. The tweet should not exceed 140 characters.
- Participant/s have to tweet using the following answer format "@ICICIBank+ answer + #dadwouldsay" to qualify their tweet as a valid entry in the Contest Offer;
- Best 10 entries will be declared winners based on their responses provided by the Participant/s. The winners will be announced on ICICIBank twitterpage as per the date announced on twitter in this regard. The winners would be eligible for the Prizes.
- Multiple entries are allowed per Participant.
- Winners will be selected by an internal jury comprising ICICI Bank authorities, basis all entries received in the contest duration
- Winners will be announced on the @ICICI Bank handle as per the date announced on twitter in this regard. Winning participants need to send in their contact details – Name and Email Id via Twitter Direct Message (DM) service
- Prizes of E-vouchers will be sent via direct message on twitter as well as on the email id mentioned by the winning Participant.

### III: TERMS & CONDITIONS

- The Contest Offer is valid only for resident Indian individuals.
- The contest is open to all Indian citizens aged 18 and the same is open for one day i.e. on June 13 2014, during the timings as stated herein above.
- Participation in the Offer by the Participant/s is on a voluntary basis.
- One Participant is eligible to get only one E-Voucher under the Offer. In the event of a tie between two Participant/s, it shall be the sole discretion of ICICI Bank to select the winner.
- The Offer is non-transferrable, non-binding, non-redeemable and non-encashable.
- The Participant/s agree/s to provide complete and correct information with respect to his/her identity, contact details, location, age, and such other information as may be required.
- The Prizes will be shared once contest is over and winners are announced. The decision of winners and Prizes in terms of selection of winners will be final and will not be subject to any further discussion and rebate.
- Employees and members of immediate family of digital team of ICICI Bank are ineligible for this promotion.
- Posting of any spam/ foul, indecent, threatening, business promotion, discriminator and/or false comments would lead to disqualification of contestant, at the sole discretion of ICICI Bank.
- ICICI Bank shall not be responsible for any loss, damage, theft caused to the Prize(s) after handing over the same to winners.
- In case of any dispute or difference in respect of this contest, the decision of ICICI Bank shall be final and binding.

## V. GENERAL TERMS

- The contest is no way associated with or sponsored, endorsed or administered by twitter. All information in this contest is collected by ICICI Bank and not twitter.
  - Any queries regarding the contest should be sent via direct message to Twitter handle @ICICIBank
  - The participation in the Offer Program shall be deemed to be acceptance of all the terms and conditions governing the Offer Program.
  - Any tax or other liabilities or charges payable to the government or any other statutory authority/body or any participating establishment, which may arise or accrue to the Participant/s due to provision of the Offer, shall be to the sole account of the Participant/s. Tax deducted at source, if any, on the monetary value of the Offer shall be payable by the Participant/s.
  - The Program Benefits are subject to applicable Indian laws and such other terms and conditions as may be stipulated by ICICI Bank. The Program Benefits are not available wherever the same is prohibited and/or cannot be offered or for any reason whatsoever. All disputes are subject to the exclusive jurisdiction of the competent courts/tribunals of Mumbai. However, ICICI Bank reserves the right to approach any other court or tribunal of competent jurisdiction.
  - In all matters relating to the Program, the decision of ICICI Bank shall be final and binding in all respects.
  - ICICI Bank will not be liable in any manner whatsoever for any loss/ damage /claim/injury that may arise due to withdrawal or change in the terms and conditions or Program Benefits. ICICI Bank shall not in any way be deemed to be making any representation whatsoever about the usefulness of any Program and/or gift and shall not be responsible in any way what so ever for the same.
  - ICICI Bank reserves the right to modify/ change all or any of the terms and conditions contained herein without assigning any reasons or without any prior intimation whatsoever. ICICI Bank also reserves the right to discontinue the Program without assigning any reasons or without any prior intimation whatsoever.
- ICICI Bank employees are not eligible to be a winner in this contest