

Terms & Conditions of Expressions Twitter contest - #WhileWatchingFootball - June 30th 2014

I. DEFINITIONS:

- "Contest Offer" shall mean the contest being conducted on Twitter for the promotion of Expressions Debit Cards using the hashtag #WhileWatchingFootball
- "Participant/s", for the purpose of this Contest Offer shall mean only resident Indian individuals taking part in the Contest Offer including the non customers of ICICI Bank.
- "Offer Period" shall mean the period of one day i.e. June 30, 2014.
- "Gift(s)" / "Prizes" in relation to this Offer shall mean the gift e-vouchers worth Rs. 250/- from jabong.com.

II. CONTEST OFFER

- The Contest will go live on June 30, 2014 on ICICI Bank Twitter handle i.e. @ICICIBank as per time period of three hours as announced by ICICI Bank on the aforementioned twitter handle.
 - The start and end time of the campaign period shall be mentioned in the beginning and ending tweets. Any entries received after the final tweet shall be considered void.
- To participate the Participant/s should follow @ICICIBank twitter handle.
- The contestants have to tweet the reply to 5 questions (4 objective and 1 subjective question/s) with the hashtag "#WhileWatchingFootball" by mentioning @ICICIBank. Each tweet should not exceed 140 characters.
 - Participant/s have to tweet using the following answer format "@ICICIBank+ answer no + answer +#WhileWatchingFootball" to qualify their tweet as a valid entry in the Contest Offer
- Best 10 entries will be declared winners based on the responses provided by the Participant/s. The winners will be announced on ICICI Bank twitter page as per the date announced on twitter in this regard. The winners would be eligible for the Prize.
- Multiple entries are allowed per Participant.
- Winners will be selected by an internal jury comprising ICICI Bank authorities and basis all entries received within the contest duration
 - Winners will be announced on the @ICICI Bank handle as per the date announced on twitter. Winning participants need to send in their contact details to ICICI Bank – i.e. Name of the Participant/s and Email Id of the Participant/s via Twitter Direct Message (DM) service.

- Prizes will be sent to the winning Participant/s via direct message on twitter as well as on the email id mentioned by the winning Participant/s.

III: TERMS & CONDITIONS

- The Contest Offer is valid only for resident Indian individuals.
- The contest is open to all Indian citizens aged 18 years and above and is open for one day on June 30, 2014, during the timings announced by ICICI Bank on the twitter handle in this regard.
- Participation in the Content Offer by the Participant/s is on a voluntary basis.
- One Participant is eligible to get only one Gift/E-voucher under the Contest Offer. In the event of a tie between two Participant/s, it shall be the sole discretion of ICICI Bank to select the winner.
- The Offer is non-transferrable, non-binding, non-redeemable and non-encashable.
- The Participant/s agree/s to provide complete and correct information with respect to his/her identity, contact details, location, age, and such other information as may be required.
- The Prizes will be shared once contest is over and winners are announced. The decision of winners and Prizes in terms of selection of winners will be final and will not be subject to any further discussion and rebate.
- ICICI Bank reserves the right to change/modify terms and conditions and / or criteria of the contest at any time and its own discretion and without any prior notice and without any assigning any reason.
- Employees and members of immediate family of digital team of ICICI Bank are ineligible for this promotion.
- Posting of any spam/ foul, indecent, threatening, business promotion, discriminator and/or false comments as a reply tweet during the contest or tagging @ICICIBank with such comments during the contest would lead to disqualification of contestant , at the sole discretion of ICICI Bank.¹
- ICICI Bank shall not be responsible for any loss, damage, theft caused to the Prize(s) after handing over the same to winners.
- In case of any dispute or difference in respect of this contest , the decision of ICICI Bank shall be final and binding.

V. GENERAL TERMS

- The contest is no way associated with or sponsored, endorsed or administered by twitter. All information in this contest is collected by ICICI Bank and not twitter.
- Any queries regarding the contest should be sent via direct message to Twitter handle @ICICIBank

- The participation in the Contest Offer shall be deemed to be acceptance of all the terms and conditions governing the Contest Offer .
- Any tax or other liabilities or charges payable to the government or any other statutory authority/body or any participating establishment, which may arise or accrue to the Participant/s due to provision of the Contest Offer, shall be to the sole account of the Participant/s. Tax deducted at source, if any, on the monetary value of the Contest Offer shall be payable by the Participant/s.
- The Prizes/Gifts are subject to applicable Indian laws and such other terms and conditions as may be stipulated by ICICI Bank. The Prizes/Gifts are not available wherever the same is prohibited and/or cannot be offered or for any reason whatsoever. All disputes are subject to the exclusive jurisdiction of the competent courts/tribunals of Mumbai. However, ICICI Bank reserves the right to approach any other court or tribunal of competent jurisdiction.
- In all matters relating to the Program, the decision of ICICI Bank shall be final and binding in all respects.
- ICICI Bank will not be liable in any manner whatsoever for any loss/damage /claim/injury that may arise due to withdrawal or change in the terms and conditions or Gifts/Prizes. ICICI Bank shall not in any way be deemed to be making any representation whatsoever about the usefulness of any Contest Offer and/or Gift and shall not be responsible in any way what so ever for the same.
- ICICI Bank reserves the right to modify/ change all or any of the terms and conditions contained herein without assigning any reasons or without any prior intimation whatsoever. ICICI Bank also reserves the right to discontinue the Contest Offer without assigning any reasons or without any prior intimation whatsoever.
- ICICI Bank employees are not eligible to be a winner in this Contest Offer.