

News Release**ICICI Bank Enables Online Offerings for Nathdwara Temple**

Enables Manorath payments through ICICI Bank ATMs

ICICI Bank, India's largest private sector bank, today inaugurated its first ATM at the Nathdwara Temple, Rajasthan. The Nathdwara ATM was inaugurated by Ms.Kokilaben Ambani, in her capacity as Vice President, Nathdwara Temple Trust.

The fully networked ATM will also enable an ICICI Bank customer to make online 'Manorath' payments and offer donations for Nathdwara temple. With this an ICICI Bank customer can simply make online payments through the ATM, rather than having to carry cash or make a cheque or a demand draft favoring the temple. This facility will soon be extended to the entire countrywide ATM network of ICICI Bank, making long-distance offerings much more convenient and faster. At the ATM, the customer can opt for various offerings including, the Din Bhar Ka Manorath, Poora Rajbhog Manorath, Aadha Rajbhog Manorath, or the Paav Rajbhog Manorath. The amount donated by the customer will be credited to the Nathdwara temple account, maintained by ICICI Bank.

Said Ms.Chanda Kochhar, Executive Director, ICICI Bank, " We have used technology to meet anytime anywhere money transaction needs for our customers. The online offering service for Nathdwara through our ATM network is another value proposition for our customers. "

ICICI Bank has utilized technology to provide value-added services to its customers. Servicing a customer base of more than 5 million customer base through a multi-channel access network of 416 branches and extension counters, 1100 ATMs, call centers and Internet banking, the Bank ensures that customers have access to its services at all times. With the customer preferring to use multiple channels, ICICI Bank has seen a sharp rise in the usage of ATMs and the other electronic channels by customers in the recent past. Today ICICI Bank witnesses more than seventy percent of its transactions on electronic channels as against only 5% usage less than two years ago.





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Except for the historical information contained herein, statements in this Release which contain words or phrases such as 'will', 'would', etc., and similar expressions or variations of such expressions may constitute 'forward-looking statements'. These forward-looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those suggested by the forward-looking statements. These risks and uncertainties include, but are not limited to our ability to obtain statutory and regulatory approvals and to successfully implement our strategy, future levels of non-performing loans, our growth and expansion in business, the adequacy of our allowance for credit losses, technological implementation and changes, the actual growth in demand for banking products and services, investment income, cash flow projections, our exposure to market risks as well as other risks detailed in the reports filed by us with the United States Securities and Exchange Commission. ICICI Bank undertakes no obligation to update forward-looking statements to reflect events or circumstances after the date thereof.

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