

News Release
For Immediate Publication**August 23, 2011****ICICI Bank's Money2India.com mobile website**
Now track your money transfers on the move

Mumbai: ICICI Bank Limited, India's largest private sector Bank, now makes its online money transfer tracking service Money2India.com much more convenient to access anytime, anywhere through mobile phones with GPRS connection.

With this user-friendly accessibility through GPRS enabled mobile phones, Non-Resident Indians (NRIs) can now easily track exchange rates, as well as track their money transfer request status and place new requests for tracking from their mobile phones. Further, the website also features the "Fixed Rupee" facility that offers confirmed rates at the request initiation stage and enables NRIs to meet their fixed rupee payout needs in India.

An ICICI Bank spokesperson said, "We at ICICI Bank have always offered customer-centric and innovative solutions to NRIs. With the Money2India.com website made more mobile phone user-friendly, the registered users of Money2India.com from across 8 key countries - US, Canada, UK, Australia, Singapore, Germany, France & Hong Kong can use their mobile phones with GPRS connection to conveniently access the popular online modes of e-Transfer and NetExpress available on Money2India.com for their money transfer tracking needs."

Money2India (www.money2india.com) is a popular online money transfer tracking service offered to NRIs by ICICI Bank. With an ever-expanding base since its launch in 2001, it is a preferred online service for tracking money transfers to India with round the clock customer service availability. To use this service, a user needs to complete a simple one-time online registration at Money2India.com and can avail the online tracking service for money transfers from any bank in 15 countries to any account with over 100 banks in India.

About ICICI Bank Limited: ICICI Bank Limited (NYSE:IBN) is India's largest private sector bank and the second largest bank in the country, with consolidated total assets of over \$121 billion at June 30, 2011. ICICI Bank's subsidiaries include India's leading private sector insurance companies and among its largest securities brokerage firms, mutual funds and private equity firms. ICICI Bank's presence currently spans across 19 countries, including India.

Except for the historical information contained herein, statements in this release, which contain words or phrases such as 'will', 'would', etc., and similar expressions or variations of such expressions may constitute 'forward-looking statements'. These forward-looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those suggested by the forward-looking statements. These risks and uncertainties include, but are not limited to our ability to obtain statutory and regulatory approvals and to successfully implement our strategy, future levels of non-performing loans, our growth and expansion in business, the adequacy of our allowance for credit losses, technological implementation and changes, the actual growth in demand for banking products and services, investment income, cash flow projections, our exposure to market risks as well as other risks detailed in the reports filed by us with the United States Securities and Exchange Commission. ICICI Bank undertakes no obligation to update forward-looking statements to reflect events or circumstances after the date thereof.

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