ICICI Bank Limited ICICI Bank Towers

Bandra-Kurla Complex Bandra (E) Mumbai-400051.

Press Release For Immediate Release

January 13, 2014

ICICI Bank launches tax collection service in Odisha

- First bank to enable all its branches to collect state government taxes in Odisha
- Taxes can be paid through all its branches in the state and internet banking

Bhubaneswar: ICICI Bank Ltd, India's largest private sector bank, today launched a service in Odisha to collect the state government taxes at all its branches in the state as well as through its internet banking facility. ICICI Bank is the first bank in Odisha to do so.

This service will help the tax payers, irrespective of having accounts with ICICI Bank or not, to pay taxes to the state government at any ICICI Bank branch in Odisha.

To avail this service, the tax payers will have to log-in to the website of the Directorate of Treasury and Inspection (https://www.odishatreasury.gov.in/echallan) to generate a challan, after putting in details of tax payments. The challan along with cash / cheque or demand draft can be deposited at any ICICI Bank branch for tax payments. Tax payers can also make payments online through ICICI bank's internet banking facility.

Anirudh Kamani, General Manager, ICICI Bank, said: "We are extremely pleased to partner with the state government to extend technology-based services for the people of Odisha. This initiative is in line with the ICICI Bank's philosophy of 'khayaal Aapka' wherein we put customer's convenience first. We believe that this new facility coupled with our extended branch banking timings at select locations will offer more convenience and ease to tax payers in the state. We look forward to more such opportunities for associating with the state government in the near future."

ICICI Bank has a network of 79 branches in the state as on December 31, 2013.

About ICICI Bank Ltd: ICICI Bank Limited (NYSE:IBN) is India's largest private sector bank and the second largest bank in the country, with consolidated total assets of US \$ 124 billion at March 31, 2013. ICICI Bank's subsidiaries include India's leading private sector insurance companies and among its largest securities brokerage firms, mutual funds and private equity firms. ICICI Bank's presence currently spans 19 countries, including India.



ICICI Bank Limited

ICICI Bank Towers Bandra-Kurla Complex Bandra (E) Mumbai-400051.

Except for the historical information contained herein, statements in this release, which contain words or phrases such as 'will', 'would', etc., and similar expressions or variations of such expressions may constitute forward looking statements'. These forward-looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those suggested by the forward-looking statements. These risks and uncertainties include, but are not limited to our ability to obtain statutory and regulatory approvals and to successfully implement our strategy, future levels of non-performing loans, our growth and expansion in business, the adequacy of our allowance for credit losses, technological implementation and changes, the actual growth in demand for banking products and services, investment income, cash flow projections, our exposure to market risks as well as other risks detailed in the reports filed by us with the United States Securities and Exchange Commission. ICICI Bank undertakes no obligation to update forward-looking statements to reflect events or circumstances after the date thereof. All reference to interest rates, penalties and other terms and conditions for any products and services described herein are correct as of the date of the release of this document and are subject to change without notice. The information in this document reflects prevailing conditions and our views as of this date, all of which is expressed without any responsibility on our part and is subject to change. In preparing this document, we have relied upon and assumed, without independent verification, the accuracy and completeness of all information available from public sources. ICICI Bank and the "I man" logo are the trademarks and property of ICICI Bank, Any reference to the time of delivery or other service levels is only indicative and should not be construed to refer to any commitment by us. The information contained in this document is directed to and for the use of the addressee only and is for the purpose of general circulation only.

For Press Queries:

Sujit Ganguli
Senior General Manager & Head - Corporate Communications and Brand Group ICICI Bank Ltd.

Mumbai – 51

Email - ganguli.sujit@icicibank.com