

**Press Release
For Immediate Release**

November 11, 2014

Ms. Chanda Kochhar and ICICI Bank adopt 'Swachh Bharat Abhiyan'

Mumbai: Ms. Chanda Kochhar, MD & CEO of ICICI Bank, India's largest private sector bank, today announced her participation in the 'Swachh Bharat Abhiyan'. Ms. Kochhar and some other employees of ICICI Bank cleaned the area around the Backbay Reclamation branch of ICICI Bank in Mumbai, marking their participation in the national campaign.

Speaking at the occasion, Ms. Kochhar said, "The ICICI Group has always been a catalyst in India's growth and will continue to support the country in every sphere. I am delighted to be a part of this national movement and participate in the 'Swachh Bharat Abhiyan'. Today, my colleagues and I have cleaned the area around our branch. This is a reaffirmation of our commitment towards a clean and prosperous India. "

The Honourable Prime Minister Shri Narendra Modi launched the 'Swachh Bharat Abhiyan' in New Delhi on October 2, 2014. This is a landmark initiative to build consciousness about cleanliness and create a sense of accountability and responsibility in every Indian about keeping the country clean.

Ms. Kochhar said that ICICI Bank's contribution to the 'Swachh Bharat Abhiyan' would be a sustainable, on-going exercise that the Bank would drive for over a year. "To spread the message of building a clean India and reach out to as many people as we can, ICICI Bank is launching a nation-wide cleanliness drive in its branches where for the next one year, on every working day, one ICICI Bank branch will clean the area surrounding the branch. This way, ICICI Bank will carry out and keep alive the spirit of Swachh Bharat for the whole year."

She further added, "I have a vision of a strong, clean and prosperous India. To achieve this, all of us need to unite and work together. This will improve the quality of life in our country and will also propel India on the global stage. We at ICICI lend our full support to this campaign and intend to make it sustainable, by carrying forward this campaign in our branches for the next one year."

Ms. Kochhar also nominated eight successful women leaders from diverse fields to carry forward this message of building a clean India. Her list of nominees includes Arundhati Bhattacharya, Anu Aga, Anamika Khanna, Chitra Ramkrishna, Dr. Swati Piramal, Rama Bijapurkar, Kirthiga Reddy, Vidya Balan and Team ICICI.

To know more about ICICI Bank's initiatives on this campaign, please follow the Twitter handles: www.twitter.com/CKforCleanIndia and www.twitter.com/ICICIBank

About ICICI Bank Ltd: ICICI Bank Limited (NYSE:IBN) is India's largest private sector bank with consolidated total assets of US \$ 124.76 billion at March 31, 2014. ICICI Bank's subsidiaries include India's leading private sector insurance companies and among its largest securities brokerage firms, mutual funds and private equity firms. ICICI Bank's presence currently spans 18 countries, including India.

Except for the historical information contained herein, statements in this release, which contain words or phrases such as 'will', 'would', etc., and similar expressions or variations of such expressions may constitute 'forward looking statements'. These forward-looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those suggested by the forward-looking statements. These risks and uncertainties include, but are not limited to our ability to obtain statutory and regulatory approvals and to successfully implement our strategy, future levels of non-performing loans, our growth and expansion in business, the adequacy of our allowance for credit losses, technological implementation and changes, the actual growth in demand for banking products and services, investment income, cash flow projections, our exposure to market risks as well as other risks detailed in the reports filed by us with the United States Securities and Exchange Commission. ICICI Bank undertakes no obligation to update forward-looking statements to reflect events or circumstances after the date thereof. All reference to interest rates, penalties and other terms and conditions for any products and services described herein are correct as of the date of the release of this document and are subject to change without notice. The information in this document reflects prevailing conditions and our views as of this date, all of which is expressed without any responsibility on our part and is subject to change. In preparing this document, we have relied upon and assumed, without independent verification, the accuracy and completeness of all information available from public sources. ICICI Bank and the "I man" logo are the trademarks and property of ICICI Bank. Any reference to the time of delivery or other service levels is only indicative and should not be construed to refer to any commitment by us. The information contained in this document is directed to and for the use of the addressee only and is for the purpose of general circulation only.

For Press Queries:

Sujit Ganguli

Senior General Manager & Head - Corporate Communications and Brand Group

ICICI Bank Ltd.

Mumbai – 51

Email – ganguli.sujit@icicibank.com