

**Press Release
For Immediate Release**

August 25, 2014

ICICI Bank launches two apps to enhance customer service

- **First Bank in India to launch mobile applications for loan details and tracking of dispatches**
- **iLoans to help customers access loan account details while iTrack to check status of dispatches**

Mumbai: ICICI Bank, India's largest private sector bank, announced the launch of two new mobile banking applications; 'iLoans' and 'iTrack', for accessing loan account details and tracking status of dispatches, respectively. The new apps are available for download on Google Play store and Apple App, with 'iTrack' also available on the Windows Store.

The Bank, which is a leader in the mobile banking industry, aims to enhance customer experience with the launch of these two new mobile applications. Using these apps, all customers, even those having only loan accounts with the Bank can get easy access to their information, thus eliminating the need to call phone banking or visit a branch.

These launches come close on the heels of a slew of technology-led innovative services of the Bank including Touch Banking, Tab Banking, Facebook Banking through 'Pockets by ICICI Bank', a website that offers a seamless experience across devices such as desktops, mobiles and tablets, iMobile for Windows phones and an upgraded internet banking platform that provides customised and personalised views.

'iLoans' : This app offers customers the convenience of accessing their loan related details on mobile phones. Customers who have a home, auto, commercial vehicle or personal loan with the Bank can use this application. All one needs to do is to download the ICICI Bank iLoans application on his mobile and activate.

This app allows the loan customers to check their loan account details, disbursement details, check EMI details and payment schedule, generate IT certificate, access the nearest loan servicing branch details, view multiple loan details and e-mail statements to registered as well as an alternate e-mail ID. More details can be found on : <http://www.icicibank.com/Personal-Banking/loans/iloan.page>

'iTrack' : It enables customers to track the status of deliverables dispatched sent to them by the Bank, like statements, letters and cheque books for their savings, current, loan or demat accounts. Customers can track their dispatches by either their account number or airway bill number. This app brings forth the facility to view previously searched deliverables in addition to adding a deliverable as 'Favourite' for quick access for future tracking. Calling the customer care directly from the app itself for immediate help is yet another interesting feature of the app

More details can be read on <http://www.icicibank.com/mobile-banking/itrack.page>

About ICICI Bank Ltd: ICICI Bank Limited (NYSE:IBN) is India's largest private sector bank with consolidated total assets of US\$ 124.5 billion at June 30, 2014. ICICI Bank's subsidiaries include India's leading private sector insurance companies and among its largest securities brokerage firms, mutual funds and private equity firms. ICICI Bank's presence currently spans 19 countries, including India.

For news and updates about ICICI Bank, follow us on www.twitter.com/ICICIBank.

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