

Press Release**March 4, 2014****For Immediate Release****ICICI Bank inaugurates 2 new branches in Trivandrum
The Bank has 19 branches in the city**

Trivandrum: ICICI Bank Ltd, India's largest private sector bank, opened two new branches in Trivandrum, increasing total number of branches in the city to 19.

One branch was opened at SP Tower, Near Marutham Apartment, Railway Gate Road, Pettah, Trivandrum - 695024, while the other was launched at S.S.Plaza, Near Rahu Agencies, Potencode, Trivandrum - 695584.

Mr.E.K. Bharat Bhushan, IAS, Chief Secretary, Government of Kerala, inaugurated the Pettah branch while the on-site ATM was inaugurated by Mr.M.S. Ravi, Managing Director of Kerala Kaumudi. Mr.S. Prakash, Managing Director of Hantex, graced the occasion.

The Potencode branch was opened by Swami Guru Ratnam Jnana Tapaswi, organizing secretary of Santhigiri Ashram.

The branches will remain open from 9:00 am to 6:00 pm on Monday to Friday and 9.00 am to 2.00 pm on Saturday. They will offer the entire gamut of ICICI Bank products including a comprehensive range of deposits, loans and NRI services.

Speaking on the occasion, Mr.E.K. Bharat Bhushan, said, "I congratulate ICICI Bank on the inauguration of new branches in Trivandrum. It is very encouraging to see ICICI Bank increases its presence in the city. The people will benefit greatly from the Bank's pioneering products and excellent customer service and I am confident of the Bank scaling greater heights in the region."

Mr. Jayakumar Nair, Zonal Head (Kerala), ICICI Bank said, "The Bank has always been at the forefront of extending world-class banking solutions to customers. The opening of new branches is yet another step towards providing customers, improved access to the Bank's services and is in line with our "Khayaal Aapka" philosophy of keeping the customer's needs as the focal point of our business."

ICICI Bank has over 3,500 branches and extension counters, and over 11,000 ATMs spread across the country. The Bank services its large customer base through a multi-channel delivery network of branches, ATMs, call center and internet banking (www.icicibank.com).

About ICICI Bank Ltd: ICICI Bank Limited (NYSE:IBN) is India's largest private sector bank and the second largest bank in the country, with consolidated total assets of US \$ 124 billion at March 31, 2013. ICICI Bank's subsidiaries include India's leading private sector insurance companies and among its largest securities brokerage firms, mutual funds and private equity firms. ICICI Bank's presence currently spans 19 countries, including India.

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