

**Press Release
For Immediate Release****January 23, 2014****ICICI Bank inaugurates a new branch at Madhurawada in Vizag
The Bank has 8 branches in the city**

Vizag: ICICI Bank Ltd, India's largest private sector bank, opened a new branch in Vizag this week, increasing total number of branches in the city to eight. The new branch is located at HIG-2, Mithilapuri Vuda Colony, Madhurawada, Visakhapatnam-41,

Mr Naresh Kumar, Managing Director, Symbiosis Technologies inaugurated the branch. Mr G Ramakrishna, Managing Director, Mango Hyundai and Mr.Ch Kishore Kumar, Director, Sandybay Seafoods Pvt. Ltd. graced the occasion by their presence.

The branch will remain open for customers from 9:00 am to 6:00 pm on Monday to Friday and 9.00 am to 2.00 pm on Saturday. The branch will offer the entire gamut of ICICI Bank products including a comprehensive range of deposits, loans and NRI services.

Speaking on the occasion, Mr. Naresh Kumar said, "I congratulate ICICI Bank on the inauguration of new branch in Madhurawada. It is very encouraging to see ICICI Bank increases its presence in the city. The people will benefit greatly from the Bank's pioneering products and excellent customer service and I am confident of the Bank scaling greater heights in Vizag city."

Mr. Ankur Shah, Zonal Manager, ICICI Bank said, "The Bank has always been at the forefront of extending world-class banking solutions to customers. The opening of new branch is yet another step towards providing customers improved access to the Bank's services and is in line with our "Khayaal Aapka" philosophy of keeping the customer's needs as the focal point of our business."

ICICI Bank has more than 3,595 branches and extension counters, and over 11,160 ATMs spread across the country. The Bank services its large customer base through a multi-channel delivery network of branches, ATMs, call center and internet banking (www.icicibank.com).

About ICICI Bank Ltd: ICICI Bank Limited (NYSE:IBN) is India's largest private sector bank and the second largest bank in the country, with consolidated total assets of US \$ 124 billion at March 31, 2013. ICICI Bank's subsidiaries include India's leading private sector insurance companies and among its largest securities brokerage firms, mutual funds and private equity firms. ICICI Bank's presence currently spans 19 countries, including India.



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