

**Press Release
For Immediate Release**

July 16, 2014

ICICI Bank launches 'ICICI Bank Global Banking-Hello Canada'

Mumbai: ICICI Bank Limited, India's largest private sector bank, announced the launch of 'ICICI Bank Global Banking-Hello Canada', a convenient banking service for Indians migrated or migrating to Canada.

This service offers a customer the convenience of opening a Canadian Dollar (CAD) Account with ICICI Bank Canada along with an NRI (Non Resident Indian) savings account with ICICI Bank in India. The customer can open both accounts with simplified documentation by visiting his nearest ICICI Bank branch in India only once.

Mr. Vijay Chandok, President, ICICI Bank, said "At ICICI Bank, we work towards addressing customer needs to make their lives simpler. Our experience of serving 1.5 million NRIs for over a decade has helped us gain better insight into the needs of the NRI. This service will facilitate the cross-border banking needs of NRIs in an easy and convenient manner."

The 'ICICI Bank Global Banking-Hello Canada' service enables the customer to transfer funds in the ICICI Bank Canada account when in India, making sure his funds are safe and secure while he is in transit. The customers also get preferential rates on these funds transfers. In addition, the customers have easy access to their funds with a conditional withdrawal permitted on landing in Canada. This service with its unique features makes the account opening process seamless as the customer travels from India to Canada.

About ICICI Bank Ltd: ICICI Bank Limited (NYSE:IBN) is India's largest private sector bank and the second largest bank in the country, with consolidated total assets of US\$ 124.76 billion at March 31, 2014. ICICI Bank's subsidiaries include India's leading private sector insurance companies and among its largest securities brokerage firms, mutual funds and private equity firms. ICICI Bank's presence currently spans 19 countries, including India.

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For Press Queries:

Sujit Ganguli

Senior General Manager & Head - Corporate Communications and Brand Group

ICICI Bank Ltd.

Mumbai – 51

Email – ganguli.sujit@icicibank.com