

**Press Release
For Immediate Release**

September 19, 2014

ICICI Bank organises workshop on prevention and investigation of banking frauds

- 100 police officials trained in a two-day programme

Ranchi, Jharkhand: ICICI Bank, India's largest private sector bank, in association with Jharkhand Police organised a training workshop for the police officials to enhance their knowledge and understanding in investigating cybercrimes and banking frauds. The Bank has conducted over 600 similar trainings to law enforcing agencies in different parts of the country since 2008.

Mr. Rajeev Kumar, Director General of Police, Jharkhand inaugurated the workshop while, Mr. N.N. Sinha, Principal Secretary, Information Technology & Mr. N. N. Pandey, Principal Secretary Home Department of the state were the Guest of Honour.

Dr. Sanjay Chougule, Senior General Manager and Head - Financial Crime Prevention Group, ICICI Bank, said: "We are privileged to partner with the Jharkhand Police to share our experience in prevention and investigation of economic offences. We have been interacting with the law enforcement agencies for effective policing of banking frauds and crimes. We believe these workshops will be helpful for understanding of the various types banking and cyber-crime related frauds."

The two-day programme held on September 15 & 16 aims to create awareness among the Police officials who participated about the fast evolving scenario of economic offences by sharing knowledge and experience of the Bank. The Bank's officials specialised in financial crime prevention and investigations have created and conducted the workshop which encapsulated an array of topics such as :

- Latest trends in online fraud - Phishing, Vishing, among others
- Credit / Debit card fraud types, modus operandi, counterfeiting and skimming
- Training with the help of case studies, live internet transactions, videos on offences, reading and reference material alongwith training kits for better understanding and post programme referral

The Bank also undertakes various initiatives under the aegis of its "Safe Banking" series to educate and create awareness among its customers on precautions they should take while banking. This is done through advertisement in newspapers, information on Bank's website, account statements among others.



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ICICI Bank has 3,763 branches and 11,447 ATMs spread across the country (at June 30, 2014). The Bank services its large customer base through a multi-channel delivery network of branches, ATMs, call center, internet banking, mobile banking and Facebook banking.

For updates, visit www.icicibank.com, follow on twitter @ICICIBank.

About ICICI Bank Ltd: ICICI Bank Limited (NYSE:IBN) is India's largest private sector bank with consolidated total assets of US\$ 124.5 billion at June 30, 2014. ICICI Bank's subsidiaries include India's leading private sector insurance companies and among its largest securities brokerage firms, mutual funds and private equity firms. ICICI Bank's presence currently spans 19 countries, including India.

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