

**Press Release
For Immediate Release**

September 1, 2020

ICICI Bank launches 'Home Utsav', a virtual property exhibition

- **The exhibition digitally showcases real estate projects by leading developers from across the country**
- **Offers exclusive benefits including low home loan interest rate, special processing fees and digital sanction of loan**

Mumbai: ICICI Bank today announces the launch of 'Home Utsav', a virtual property exhibition that digitally showcases real estate projects by renowned developers from key cities across the country. The exhibition is available for everyone, including ICICI Bank's customers and those who are not customers of the Bank. It offers them enhanced convenience, as they can simply browse through these projects online, from the comfort of their home and office. They can also avail exclusive offers such as attractive interest rates, special processing fees and digital sanction of loans, on buying a property through this exhibition. In addition, ICICI Bank's customers enjoy further benefits as they can avail of the Bank's pre-approved and insta series of products.

The first 'Home Utsav' exhibition has been launched for the Mumbai and Pune region, where over 100 projects by more than 60 developers are being showcased. The exhibition can be accessed on www.homeutsavicici.com. The Bank will organise 'Home Utsav' in some other big cities across the country including Bengaluru, Chennai, Hyderabad, Kolkata and Delhi NCR, and Gujarat.

Speaking on the initiative, Mr. Ravi Narayanan, Head – Secured Assets, ICICI Bank said, "We are delighted to launch 'Home Utsav' to virtually showcase quality real estate projects by leading developers from various big cities of the country. The exhibition offers a unique combination of a wide range of projects and exclusive benefits like attractive interest rates, special processing fees and digital sanction of home loans, all at a single place.

We believe that this is a good opportunity for everyone, no matter if they are the Bank's customers or not, to buy their dream homes, considering the lower home loan interest rates and reduced stamp duty on property registrations in some states like Maharashtra. We hope that this endeavour will help customers to own their dream property in a hassle-free and convenient manner."

Key benefits of 'Home Utsav' include:

- Wide range of projects by leading developers
- Attractive home loan interest rates
- Special processing fees
- Digital sanction of loan through Express Home Loan



ICICI Bank Limited
ICICI Bank Towers
Bandra-Kurla Complex
Bandra (E) Mumbai-400051.

- Exclusive direct discounts by developers

Both, ICICI Bank customers and those who are not the Bank's customers, can participate in 'Home Utsav' by visiting: www.homeutsavicici.com

About ICICI Bank: ICICI Bank Ltd (BSE: ICICIBANK, NSE: ICICIBANK and NYSE:IBN) is a leading private sector bank in India. The Bank's consolidated total assets stood at ₹14,43,576 crore at June 30, 2020. ICICI Bank's subsidiaries include India's leading private sector insurance, asset management and securities brokerage companies, and among the country's largest private equity firms. It is present across 15 countries, including India.

Certain statements in this release relating to a future period of time (including inter alia concerning our future business plans or growth prospects) are forward - looking statements intended to qualify for the 'safe harbor' under applicable securities laws including the US Private Securities Litigation Reform Act of 1995. Such forward - looking statements involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward - looking statements. These risks and uncertainties include, but are not limited to statutory and regulatory changes, international economic and business conditions; political or economic instability in the jurisdictions where we have operations, increase in non - performing loans, unanticipated changes in interest rates, foreign exchange rates, equity prices or other rates or prices, our growth and expansion in business, the adequacy of our allowance for credit losses, the actual growth in demand for banking products and services, investment income, cash flow projections, our exposure to market risks, changes in India's sovereign rating, as well as other risks detailed in the reports filed by us with the United States Securities and Exchange Commission. Any forward looking statements contained herein are based on assumptions that we believe to be reasonable as of the date of this release. ICICI Bank undertakes no obligation to update forward - looking statements to reflect events or circumstances after the date thereof. Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission. These filings are available at www.sec.gov