

# **Framework of the ICICI Bank Limited Corporate Social Responsibility Policy**

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## **A. Introduction**

Corporate Social Responsibility (CSR) is the commitment of companies to provide resources and support activities focused on enhancing economic and social development. It is the effort made by companies to improve the living conditions of the local area in which they operate and the society at large. The activities taken up as part of corporate social responsibility reflect the intent to create a positive impact on society without seeking any commensurate monetary benefits.

CSR has been a long-standing commitment at ICICI Bank and the ICICI Group and forms an integral part of our activities. The Bank's contribution to social sector development includes several pioneering interventions, and is implemented through the involvement of stakeholders within the Bank, the Group and the broader community. The Bank established the ICICI Foundation for Inclusive Growth (ICICI Foundation) in 2008 with a view to significantly expand the ICICI Group's activities in the area of CSR. Over the last few years ICICI Foundation has undertaken significant initiatives in specific areas, and has built capabilities for direct project implementation as opposed to extending financial support to other organisations.

ICICI Bank's objective is to pro-actively support meaningful socio-economic development in India and enable a larger number of people to participate in and benefit from India's economic progress. This is based on the belief that growth and development are effective only when they result in wider access to opportunities and benefit a broader section of society. ICICI Bank aims to identify critical areas of development that require investments and intervention, and which can help to realize India's potential for growth and prosperity.

The Corporate Social Responsibility Policy (CSR Policy) of the Bank sets out the framework guiding the Bank's CSR activities. The Policy also sets out the rules that need to be adhered to while taking up and implementing CSR activities.

## **B. Scope of Corporate Social Responsibility policy**

The policy would pertain to all activities undertaken by the Bank towards fulfilling its corporate social responsibility objectives. The policy is in line with section 135 of the Companies Act, 2013 and rules/ regulations thereunder.

## **C. Governance structure**

The Corporate Social Responsibility Committee (CSR Committee) will recommend to the Board the CSR Policy and CSR activities and plan, and review compliance with the same by the Bank. The CSR Committee would comprise of three or more Directors including at least one independent Director. The Bank has a CSR Committee which is duly constituted in accordance with the provisions of the Act with respect to its composition and terms of reference.

#### **D. Operating framework**

1. While the major CSR activities will be undertaken in focus areas identified by the CSR Committee, the Bank can undertake activities that qualify as CSR under Schedule VII of the Companies Act, 2013 and rules relating to CSR as amended from time to time.
2. A CSR plan shall be presented to the CSR Committee and, based on its recommendations, to the Board of Directors of the Bank for approval.
3. CSR activities may be undertaken by the Bank, or by/ through ICICI Foundation.
4. The Bank may as also make contributions to not-for-profit entities directly for CSR-eligible projects. The funding of projects by not-for-profit entities could be either in the form of donations, or grants, or sponsorships or milestone-based funding for projects. Such entities and projects shall be supported after ascertaining the credibility of the agency and its track record in implementing projects. The entity shall generally have a track record of three years in implementing such projects. Such entities shall be registered with the Central Government and will have a CSR registration number.
5. The responsibility for implementation of identified activities/projects shall be as per the organizational structure of the Bank and as approved by the CSR Committee and the Board.
6. The annual action plan shall incorporate the following:
  - i. The prescribed outlay on CSR as per the Act and related rules as amended from time to time;
  - ii. Key CSR activities proposed to be undertaken during the year, including analysis of their eligibility for classification as CSR under Schedule VII of the Act and related rules as amended from time to time, their conformity with the CSR Policy, provided that the Bank may directly or via ICICI Foundation or any other eligible entity undertake other eligible activities based on urgency and need arising out of circumstances such as natural disasters and emergencies;
  - iii. Proposed outlay on each activity and the schedule for implementation of each activity;
  - iv. The manner of execution of the project or programme;
  - v. The modalities of utilization of funds and implementation;
  - vi. Any excess CSR spends of previous three years that has to be offset against the prescribed outlay;

- vii. Activities to be undertaken by ICICI Foundation and the Bank's contribution to ICICI Foundation;
  - viii. Activities to be undertaken by the Bank directly;
  - ix. Activities to be undertaken by other entities and the Bank's contribution to such entities;
  - x. Mechanism of monitoring and reporting of the activities;
  - xi. Impact assessment through a third party of activities that have completed at least one year and meet specific conditions as prescribed in the Act and related rules as amended from time to time; and
  - xii. Aggregate proposed outlay and action plan for spending shortfall, if any, compared to the prescribed outlay.
7. The authority to incur expenditures under the above plan shall be as per the approved Delegation of Financial Powers in the Bank.
  8. Funds would be disbursed either in tranches or as one-time payment. The terms, conditions and timing of disbursement would be conditional upon the nature and requirement of the CSR project or programme.
  9. The Bank may make contributions in the form of donations, grants, sponsorships or project support either to government funds specified in Schedule VII of the Act or any other entity or fund after due verification of the implementing agency and conformity to the activities approved by the Board.
  10. Surplus arising from CSR activities will be ploughed back into the same project, or transferred into the Unspent CSR Account and spent as per the CSR Policy and annual action plan or transferred to a fund specified in Schedule VII of the Act, within a period of six months of the end of the financial year.
  11. Pursuant to an ongoing project, any amount remaining unspent in a financial year would be transferred within a period of thirty days from the end of the financial year to the Unspent CSR Account and such amount will be spent within a period of three financial years towards the project. In the event the amount is not spent, it will be transferred to a fund specified in Schedule VII of the Act within 30 days from the date of completion of the third financial year.

12. Pursuant to CSR spending on other than on-going projects, any amount remaining unspent in a financial year would be transferred to a fund specified in Schedule VII of the Act within six months of the end of the financial year.

## **E. Monitoring**

The Board of Directors, on the recommendation of the CSR Committee, shall ensure a transparent monitoring mechanism for CSR activities.

1. The CSR Committee shall review the progress of CSR activities at least twice a year, including the annual review.
2. The Performance, Information & Value Management Group under the Chief Financial Officer shall be responsible for monitoring expense on CSR activities with respect to the plan and submission of the same to the CSR Committee and the Board.
3. The Board of Directors shall review the progress of CSR activities and monitoring of projects as per the annual action plan every six months.
4. The activities of ICICI Foundation for Inclusive Growth (ICICI Foundation) would also be overseen by the Governing Council of ICICI Foundation.
5. The Bank shall undertake impact assessment of significant projects as approved by the Board in the CSR action plan and as per extant rules and regulations.

## **F. Disclosure**

The Bank shall disclose the CSR Policy and the projects approved by the Board of Directors for the financial year on its website.

The Bank shall include as part of the Directors' Report, commencing with the annual report for the year ending March 31, 2021, the information as per regulatory reporting requirements and any other statutory requirements. The information shall also be displayed on the Bank's website.

## **G. Corporate Social Responsibility Activities**

The CSR Committee of the Bank would identify the focus areas, from amongst the themes specified in Schedule VII of the Act, for initiatives to be undertaken by the Bank as CSR. While the major CSR activities will be undertaken in focus areas identified by the CSR Committee, the Bank may undertake activities that qualify as CSR under Schedule VII of the Companies Act, 2013 and rules relating to CSR, as amended from time to time, based on urgency and need arising out of circumstances such as natural disasters and emergencies.

Guiding principles for selecting CSR projects or programmes and implementation will be as follows:

- i. Selection of CSR projects or programmes would depend on the areas of focus recommended by the CSR Committee and approved by the Board of Directors, and in activities that are in compliance with the areas or subject as specified in Schedule VII of the Act;
- ii. Projects or programmes undertaken shall be either on-going projects of over one year or projects completed within the financial year;
- iii. For engaging any third party for CSR activities, other than ICICI Foundation, the Bank shall conform to regulatory requirements and ensure the third party is registered with the central government and has a CSR registration number;
- iv. Enhanced due diligence may be performed at the time of engaging a third party, other than ICICI Foundation, for undertaking a CSR activity. This would include checking for negative news on the entity and its promoter(s), verifying possibility of misuse of funds or anti-money laundering and seeking clarifications if required on any matter of relevance. Due diligence may also be undertaken for activities that have been recommended by any public official or third party, including those with whom the Bank may have business relations;
- v. Ensure that the CSR activities undertaken are non-discriminatory, apolitical and have no religious affiliations;
- vi. Any project or programme that is exclusively for the benefit of the Bank's employees would not be considered as CSR;
- vii. Any surplus generated out of the CSR activities shall be ploughed back for CSR activities or transferred to funds as per Schedule VII of the Act or as required by regulation;

The primary focus areas for the Bank for CSR activities are:

## **1. Education**

*(Schedule VII (ii) promoting education, including special education and employment enhancing vocation skills especially among children, women, elderly and the differently abled and livelihood enhancement projects)*

Education represents a critical area of action to realise India's growth potential as also make it inclusive, by enabling children from all sections of society to have access to quality basic education that equips them for taking up higher education or job-oriented skill training. At the

same time, India's institutions of higher learning also require investment in capacity building and infrastructure to support India's growing and evolving needs and become global centres of excellence. With the growth and rising complexity of financial needs and available products & services, financial education & counselling is a key area requiring attention. At the same time, educating a wider population on environmental and socially relevant issues is also necessary to increase awareness among the masses. The Bank, both directly and through ICICI Foundation, can focus on activities in these areas and endeavour to improve the quality of education, including education through digital medium and awareness on relevant issues.

## **2. Health care**

*(Schedule VII (i) Eradicating hunger, poverty and malnutrition, promoting preventive healthcare and sanitation including contribution to Swach Bharat Kosh and making available safe drinking water; (iii) Promoting gender equality, empowering women, setting up homes and hostels for women and orphans, setting up old age homes, day care centres and such other facilities for senior citizens and measures for reducing inequalities faced by socially and economically backward groups; (x) Rural development projects)*

The healthcare challenge in India spans a number of dimensions, including access to affordable healthcare; awareness of health issues & available facilities/benefits among the less privileged segments of society and specific vulnerable sections of the population. Addressing this challenge is essential to achieve the objective of inclusive growth. The Bank, both directly and through ICICI Foundation, may work to improve the delivery of healthcare, access to healthcare facilities, facilitating healthcare for society at large, improving nutrition and promoting preventive healthcare through activities like awareness campaigns. The Bank and ICICI Foundation may also support initiatives to make available clean and safe drinking water.

## **3. Skill development and sustainable livelihoods**

*(Schedule VII (ii) promoting education, including special education and employment enhancing vocation skills especially among children, women, elderly and the differently abled and livelihood enhancement projects; (iii) Promoting gender equality, empowering women, setting up homes and hostels for women and orphans, setting up old age homes, day care centres and such other facilities for senior citizens and measures for reducing inequalities faced by socially and economically backward groups; (x) Rural development projects)*

Enabling India's youth to gain skills that can improve employment opportunities is key to realizing the potential of India's demographic dividend and driving inclusive growth. Improving employability of the youth from lower-income sections of society is hence an important focus area. The Bank and ICICI Foundation will focus on providing skill training and improving livelihood opportunities of marginalized segments of the population. In the rural areas, the Bank and ICICI Foundation will participate in enhancing the village economy by providing locally relevant skills and facilitate linkages to markets to create sustainable livelihood opportunities for the



beneficiaries. The Bank and ICICI Foundation can also work on strengthening value chain for various agri, agri allied and non-agri products/services for improving the livelihood prospects for villagers as well as improvement in overall value generation. The activities can cover aspects of improving nutrition, waste land development, sanitation and waste management and other eligible areas.

#### **4. Environmental projects**

*(Schedule VII (iv) ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agroforestry, conservation of natural resources and maintaining quality of soil, air and water, including contribution to Clean Ganga Fund set up for rejuvenation of river Ganga)*

Protecting environmental resources and ensuring adoption of environment-friendly practices is important to ensure sustainable and self-sustaining local economies. The Bank and ICICI Foundation will focus on activities promoting environmental sustainability. This can include activities relating to soil conservation, water harvesting, management of natural resources, sustainable agricultural practices and other eligible activities. Encouraging families to become self-sufficient and creating an ecosystem that is environmentally and socially sustainable may be another focussed initiative. The Bank and ICICI Foundation may also work on maintaining/improving the ecology, afforestation, waste water recycling, animal welfare, addressing human-wildlife conflict and other eligible areas.

#### **5. Rural development through financial inclusion and literacy**

*(Schedule VII (iii) Promoting gender equality, empowering women, setting up homes and hostels for women and orphans, setting up old age homes, day care centres and such other facilities for senior citizens and measures for reducing inequalities faced by socially and economically backward groups (x) Rural development projects)*

The Bank strongly believes that to improve the overall economic condition of the low-income population and to empower them with means to overcome adversities or inequalities, access to financial services is an important factor. Increasing the participation of the rural population as well as the urban poor and migrant workers in the economic mainstream is imperative for India to leverage its growth potential. The Bank recognizes the need for critical interventions in promoting rural development and will initiate programmes that would empower the rural people.

The Bank's initiatives in this area include using various channels like branches and business correspondents, and leveraging technology, to make banking services accessible to low-income groups and the rural population, including the urban poor and migrant workers. The Bank will continue to focus on further expanding outreach and increasing the number of customers with access to banking services, with special focus on rural and under-banked/unbanked areas. The Bank will also promote use of technology and digital channels to enable financial transactions

that are convenient. The Bank and ICICI Foundation can also work in areas relating to financial needs and available products & services, financial education and counselling, digital literacy and inclusion.

#### **6. Support employee engagement in CSR activities**

The Bank supports the involvement of its employees in CSR activities. The Bank will encourage employees to participate in CSR activities of the Bank and ICICI Foundation.

#### **7. Capacity building for corporate social responsibility**

ICICI Foundation can promote incubation of expertise for implementing corporate social responsibility initiatives. It may also work towards providing a platform for organisations engaged in social initiatives, and discussion & thought leadership on critical challenges to inclusive growth. The Bank and ICICI Foundation can continue to support initiatives that promote individual and corporate philanthropy.

#### **8. Other areas**

ICICI Bank will continue to provide support to specific needs such as during natural disasters, through financial as well as logistical support. Further, the Bank can support any other activities that are conforming to Schedule VII of the Act as amended from time to time, and any new areas that may be notified by the government and qualify for CSR.