

September 8, 2016

Mr. Girish Joshi

Senior General Manager - Listing

BSE Limited

Phiroze Jeejeebhoy Towers

Dalal Street Mumbai 400 001 Mr. Avinash Kharkar Vice President

National Stock Exchange of India Limited

Exchange Plaza, 5th floor Plot No. C/1, G Block Bandra-Kurla Complex

Bandra (East) Mumbai 400 051

Dear Sirs,

Subject: Proposed IPO of our Subsidiary, ICICI Prudential Life Insurance Company Limited ("ICICI Pru Life")

With reference to our earlier announcement dated July 18, 2016, in relation to the proposed Initial Public Offering of Equity Shares of our subsidiary, ICICI Pru Life, the Company has been informed that the Red Herring Prospectus dated September 7, 2016 filed by ICICI Pru Life with the Registrar of Companies, Maharashtra at Mumbai, has been approved on September 8, 2016.

The Offer will be open for subscription to public on Monday, September 19, 2016 and shall close on Wednesday, September 21, 2016.

Further, we wish to inform you that the Price Band has been fixed between ₹ 300 to ₹ 334 per Equity Share.

Kindly take note of the above.

Yours faithfully,

V. Shothi

Shanthi Venkatesan

Deputy General Manager

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