

**Press Release  
For Immediate Release**

**April 30, 2014**

**ICICI Bank inaugurates 100th branch in Chennai**  
*First private sector bank to reach the milestone in Chennai*

**Chennai:** ICICI Bank Ltd today inaugurated a new branch at Ashok Nagar in Chennai, becoming the first private sector bank to have 100 branches in the city. India's largest private sector bank had marked its foray into retail banking in 1994 by opening a branch in Chennai, at Cenotaph Road in Teynampet.

Mr. Ravi Appasamy, Managing Director, Appaswamy Real Estates, inaugurated the Ashok Nagar branch while Mr. N. Anantha Padmanabhan, Managing Director, NAC Jewellers and Mr. P. Vijayan, Chief Operating Officer, Hindustan Motors, graced the occasion.

Speaking at the occasion, Mr. Ravi Appasamy, Managing Director, Appaswamy Real Estates said, "I congratulate ICICI Bank on achieving this significant milestone. Given the Bank's pioneering products and excellent customer service, it is only natural that the Bank has reached this milestone. The people of Chennai will benefit greatly from the Bank's increased presence in the city and I am confident of the Bank scaling greater heights in the region."

Mr. Thallam Sreekumar, Zonal Head (Tamilnadu), ICICI Bank said, "The Bank has always been at the forefront of extending world-class banking solutions to customers. This important milestone is yet another proof of the strong customer confidence and base the Bank enjoys in the region. The opening of the new branch is yet another step towards providing customers, improved access to the Bank's services and is in line with our "Khayaal Aapka" philosophy of keeping the customer's needs as the focal point of our business.

The new branch situated at No.18 A, Ashok Enclave, First Avenue, Ashok Nagar will remain open for customers from 9:00 am to 6:00 pm on Monday to Friday and 9.00 am to 2.00 pm on Saturday. The branch has an extensive wealth management lounge serviced by a dedicated team of wealth managers to cater to the needs of high net worth customers. It will offer the entire gamut of ICICI Bank products including a comprehensive range of deposits, loans, NRI services and offer locker facility.

ICICI Bank has 3753 branches and extension counters and 11,315 ATMs spread across the country. In FY 2013-14, the Bank added 653 branches and 834 ATMs to its network. It also has a widespread network of 392 branches and 1184 ATMs in Tamil Nadu.

The Bank services its large customer base through a multi-channel delivery network of branches, ATMs, call center and internet banking ([www.icicibank.com](http://www.icicibank.com)).



**ICICI Bank Limited**  
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**About ICICI Bank Ltd:** ICICI Bank Limited (NYSE:IBN) is India's largest private sector bank and the second largest bank in the country with consolidated total assets of US \$ 124.76 billion at March 31, 2014. ICICI Bank's subsidiaries include India's leading private sector insurance companies and among its largest securities brokerage firms, mutual funds and private equity firms. ICICI Bank's presence currently spans 19 countries, including India.

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