

ICICI BANK CUSTOMER EDUCATION SERIES

TIMES BUSINESS ASSOCIATE COMMUNICATION

Did You Know?

90% of credit card frauds are caused due to cardholders being careless about their card details.

Check your charge slip



When signing on the charge slip, ensure that the amount tallies with your bill amount.

Using Your Credit Card Safely

Things you should know and do for safe usage of credit card:

- ▶ Your credit card can be swiped for any shopping activity (in-store, online or over the phone). It can also be used to draw cash from ATMs by using the card PIN, subject to the limit prescribed by your bank.
 - ▶ Never hand over your card or disclose your PIN to anyone, under any circumstances.
- ▶ If you lose your card, it is likely to be misused. Your bank will bill you for any swipe of your credit card, even if the transaction is not made by you, unless immediately reported. So it is recommended that :
 - ▶ If you lose your card, deactivate it immediately by informing your bank.
 - ▶ Track your card usage by subscribing to SMS alerts.

Centre for Investment Education and Learning



SMS CONTEST

Question: If you lose your credit card, it's recommended that you

Answer: A. deactivate it immediately
B. allow it to remain active
C. deactivate it after a few days

To answer, SMS DISHA A, B or C to 53030 and win a 2N 3D holiday.*
Contest open for the day of publication.

*Terms and conditions apply.
Visit www.dishafc.org for details.

We welcome your questions, suggestions and feedback on this column. Please use the 'Email Us' link at www.icicibank.com or send us an SMS to 53030. Please include your full name, address and phone number. Your comments may be edited for clarity and space.

BE AN INFORMED CONSUMER. Watch this space every Wednesday.