

ICICI BANK CUSTOMER EDUCATION SERIES

A TIMES BUSINESS ASSOCIATE COMMUNICATION

How can you safeguard yourself against Phishing?



- Never respond to any e-mail that requires you to confirm, renew or validate your account details or card details, even if it appears to have come from your bank.
- Do not enter your confidential data in any window that may pop-up while you are carrying out an online financial transaction.
- Always remember to log off once you have completed a session. Avoid financial transactions from a cyber café or shared computer.
- Register for e-mail alerts and mobile alerts to get to know well in time about transactions or any changes in your account.
- Do not ignore any SMS alert sent by your bank. Check your bank statements regularly. If you notice an unauthorised transaction in your bank account or card account, report it to your bank immediately.

Your bank will never ask you for personal confidential details through e-mails or pop-ups.

To know more, please visit www.icicibank.com



Upgrade your home computer to a legitimate (non-pirated) operating system with a firewall, latest version of browser and anti-virus / anti-spyware software.



We welcome your questions, suggestions and feedback on this column. Please use the 'Email Us' link at www.icicibank.com or send us an SMS to 53030. Please include your full name, address and phone number. Your comments may be edited for clarity and space.

BE AN INFORMED CONSUMER. Watch this space every Monday.